



THE VOICE OF THE
South Dakota
Auctioneers
Association

MAY 2024

www.sdaa.net



A letter from the SDAA President

Greetings SDAA Members,

Spring has sprung in typical South Dakota fashion — very wet with varying precipitation, but we are very thankful for the moisture. The livestock sales are finally starting to slow down and now we're looking forward to a busy summer auction season.

Our first order of business is the Black Hills Stock Show. Our annual Bid Calling Contest was well attended, with 13 contestants making the trip out to Rapid City. Congratulations to our champion, Garrett Nunn of Laramie, Wyoming, and second runner-up Dylan Kellemeyn of St. James, Minnesota. I found myself as the first runner-up. A special thank you to our judges, Judson Seaman, Dan Clark, Casey Perman, John Kirsch

and Gary Messmer; our ring men Everett Zimmerschild and Bill Eckert; and also to our host, 2023 Black Hills Stock Show and 2023 South Dakota Bid Calling Contest Champion Brad Veurink.

This year's convention is just around the corner on June 6-8. If you have not done so yet, please reserve your rooms at the Hilton Garden Inn Sioux Falls South, located at 5300 South Grand Circle on the south side of Sioux Falls near the junction of Louise Avenue and I-229. Please do not confuse this with the Hilton in downtown Sioux Falls. Reservations can be made through May 20th by calling the hotel at 605-444-4500.

We are looking forward to seeing everyone at the convention. I believe that we have some top-tier educators

that will give us our 12 hours of CE education. Brief biographies of our educators are included within the newsletter.

While the auctioneers are in class, my wife Emily has several things lined up for the Ladies Events on Thursday and Friday. If your spouse or significant other is planning on attending the convention, they will need to make sure and read Emily's note in the newsletter regarding her events as she has some additional information to share and will need some RSVPs in the coming weeks.

Looking forward to seeing everyone at the convention.

Sincerely,
Ted Souvignier
2023-2024 SDAA President



TED SOUVIGNIER OF CANTON, SD
2023-2024 SDAA PRESIDENT



UPCOMING EVENTS

South Dakota Auctioneers Convention

June 6, 7, 8, 2024

Hilton Garden South
Sioux Falls, SD

President Ted Souvignier

~~~~~  
**Deadline for block of rooms**

**May 20, 2024**

**CALL NOW: 605-444-4500**



#### National Auctioneers Conference

July 23-27, 2024

Pittsburgh, PA

Pittsburgh is known as many things, "The Steel City," "River City," and "The Burgh." It also has the nickname of "The City of Bridges" and we here at the NAA believe that is the perfect place to host our diamond anniversary Conference & Show! The auction landscape is changing and the 75th International Auctioneers Conference & Show provides what you need to successfully build bridges!

#### Don & Valerie Curtis Benefit

July 27, 2024

Masonic Temple  
112 E 5th Street Mitchell, SD

Enjoy a free will donation meal starting at 4 p.m. with silent and live auction and entertainment. To donate, call or text Dawn 605-350-3020 or Val 605-770-2991. Come support one of our own auctioneers. Donnie is going through cancer treatments now.

#### SDAA & South Dakota Youth Foundation

Bid Calling Contest

September 2024 in Huron, SD

# LOUD and CLEAR

Loud and Clear  
is the official publication  
of the South Dakota  
Auctioneers Association  
Copyright - All rights reserved

## Board of Directors 2022-2023 Board Members

**President - Ted Souvignier**  
210 E 5th St., Canton SD 57013  
Phone: 605-987-2404  
tedsouvignier@hotmail.com

**President Elect- Nick Stormo**  
PO Box 392, Hayti, SD 57241  
605-881-2868

**Vice President - Megan Hammond**  
517 6th Street, Brookings, SD 57006  
605-690-1376

**Executive Secretary – Dawn Luckett**  
37859 234th St., Wessington Springs, SD 57382  
605-539-9281 phone/fax 605-350-3020 cell  
luck@venturecomm.net

### Zone Directors

**Zone 1 – Clayton Keck**  
21340 365th Ave., St. Lawrence, SD 57373  
605-354-8468  
claykeck@gmail.com

**Zone 2 – Mike Girard**  
PO Box 529, Wakonda, SD 57073  
Phone: 605-267-2421  
mgirard@iw.net

**Zone 3 – Jon Sweeter**  
5900 S. Western Ave., Suite 200  
Sioux Falls SD 57108  
605-274-7251  
jon@sweeterauction.com

**Zone 4 – Brad Gran**  
28930 US Hwy 18, Winner, SD 57580  
Work Phone: 605-879-2494  
Work Fax: 605-879-2013  
Work Email: grantrk@gwtc.net

**Zone 5 – Jackson Hegefelfeld**  
706 Sonoma Valley St., Brookings, SD 57006  
605-690-1353  
jackson@advantagelandco.com

**Zone 6 – Jared Sutton**  
1116 N West Ave,  
Sioux Falls SD 5714  
605-864-8527

### Advisory Board

**Terry Brick**  
48117 266th Street, Brandon, SD 57005  
605-310-3245

**Scott Moore**  
421 Wisconsin St., Centerville SD 57014  
605-366-8683

**Curt Littau**  
1300 N Harrison Ave., Pierre SD 57501  
605-840-0978  
clittau@gwtc.net

## Happy 90th Birthday Dorothy McPherson



We hope you have a great day!

## *Thank you, Thank you*

To the Family of Myron Grosz for the kind memorial donation to the South Dakota Auctioneers Association for the Arvon Taylor Memorial Scholarship.

## Deadline for block of rooms for 2024 SDAA Convention:

**MAY 20, 2024**  
**CALL NOW: 605-444-4500**

# It's Almost Convention Time!

June 6-8, 2024 • Hilton Garden South • Sioux Falls, SD  
President Ted Souvignier

## Check Out This Year's Ladies Events

## MEET OUR CONVENTION SPEAKERS

### Ryan McKnight

Ryan McKnight is a lecturer of law and real estate at the Ness School of Management and Economics at South Dakota State University. He holds a Bachelor of Science degree in Economics from SDSU and a Juris Doctor (J.D.) from Knudson School of Law.

During his time at SDSU, McKnight stood out as an exceptional athlete, earning recognition as an All-American center for the Jackrabbits football team. His dedication and skills on the field culminated in a stint in the NFL, where he contributed his talents as a part of the Bengals team.

Beyond his sporting achievements, McKnight's commitment to education and expertise has led him to a distinguished teaching career. He currently imparts his knowledge in law and real estate at the Ness School of Management and Economics. With his unique blend of legal insights and practical experience, McKnight enriches the learning experiences of his students, nurturing the next generation of professionals in these fields.



### Brittany McKnight

Brittany McKnight is an assistant professor of business law at the Ness School of Management and Economics. She holds a Bachelor of Arts degree in English from South Dakota State University and a Juris Doctor (J.D.) from Knudson School of Law.

With a robust educational foundation, McKnight embarked on a dynamic legal career that spanned various domains. Her professional journey saw her practicing law in a diverse range of areas, including criminal prosecution and defense, family law, and corporate law.

Today, McKnight's influence extends beyond the courtroom as she assumes the role of Assistant Professor of Business Law at the Ness School of Management and Economics. In this capacity, she imparts her knowledge to students, teaching classes that cover law and real estate. McKnight's teaching philosophy is grounded in her rich practical experience, providing students with a unique perspective that bridges theory and real-world application.



### Daren Anderson

Daren Anderson has led Big D Technology Solutions, Inc. as President for 17 years, leveraging over 36 years of experience in Information Technology. His academic background includes a Masters Degree in Information Systems from Dakota State University and dual Bachelors Degrees in Computer Science from National American University. Over the course of his career, Daren has applied his expertise to various scales of businesses, from large corporations to small enterprises. Notably, in 2021, he diversified his portfolio by founding Big D Auctions, Inc., focusing on online and live auctions and offering technological assistance to fellow auctioneers.



#### THURSDAY, JUNE 6:

1 - 4 p.m.: Ladies Event in Garden Ballroom E with The Garden Shed Floral. Light Hors D'oeuvres and drinks to be served.

#### FRIDAY, JUNE 7:

10:30 a.m.: Depart hotel  
11 a.m.: Lunch in Downtown Sioux Falls (DTSF)  
12 - 2 p.m.: DTSF Shopping  
2:30 p.m.: Sioux Falls Sip N Cycle Private Tour  
Will return to hotel by 5 p.m.

Hello Everyone,

I am very excited to be hosting this year's Ladies Events at the convention and am looking forward to seeing everyone in June. There are a few things I want to make sure I share with everyone who is planning on coming so proper preparations can be made. Please refer to the convention schedule for more details on dates and times.

First, my very talented friend Kim Sogn will be visiting us at the hotel on Thursday afternoon for a floral arrangement class. Kim is the owner of The Garden Shed Floral here in Canton and she is an amazing florist. We are still finalizing the details of what type of arrangement we will be making, but I know whatever it is will be fabulous. If you plan on attending this event, please RSVP to me by May 25th, as that will give Kim enough time to prepare her materials and supplies.

On Friday, I will have transportation planned for us and we will head to downtown Sioux Falls for lunch, some shopping, and - what I am most excited for - a Sip N Cycle ride through downtown Sioux Falls! If you are unfamiliar with Sip N Cycle, here is more information:

*Party Bike Sioux Falls is the only authorized Pedal Pub Party Bike operator in the state of South Dakota! We now have three bikes in operation in Sioux Falls. The bike, created in the Netherlands and shipped across the sea, seats sixteen people and moves at a leisurely 4-5 mph. Ten of the seats have pedals, two without, three on the bench, and there is room for one more in the middle with the coolers! Party Bike Sioux Falls launched in 2014 and is owned by Army National Guard Veterans Patrick Jones, Brian Anderson, and Matt Aanenson.*

And don't worry, if you don't want to pedal, there are a few seats where that isn't required. We are allowed to bring coolers on board with us, so we'll bring a variation of beverages. Beer and wine IS allowed as long as it is not in glass containers. A driver will guide the bike throughout the tour and can bring us wherever we would like in the downtown area.

A few **VERY IMPORTANT** details about the Sip N Cycle: 1) If you plan on riding with us, please make sure to **RSVP to me as soon as possible** so I'll know if we need to book more than one bike. 2) All participants must be over the age of 18 with a valid ID. Passengers without a valid ID **will not** be allowed to ride, per insurance purposes. A liability waiver form will need to be signed by everyone before riding.

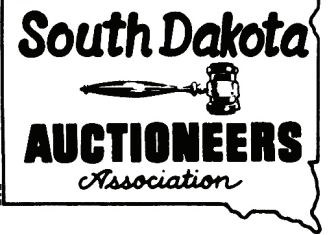
You can RSVP for Thursday and Friday's events by either calling or texting me at 605-212-1203 or emailing me at [emilysouvignier@gmail.com](mailto:emilysouvignier@gmail.com). I am looking forward to seeing everyone at the convention!

Sincerely,  
Emily Souvignier

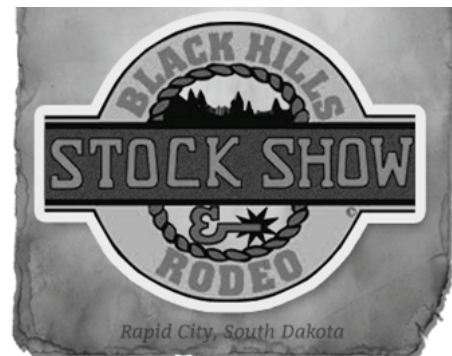
\*\*\* Convention Registration Form on Page Nine \*\*\*



# 2024 SDAA Black Hills Stock Show Bid Calling Contest



Shown at the 2024 SDAA Black Hills Stock Show are contestants, back row, left to right: Curt Westland of Belle Fourche, SD; Tyler Woods of Sturgis, SD; John Costello of Sundance WY; Luke Schubert of Brainerd, MN; Dylan Kellemeyn of St. James, MN; Cole Mettler of Mobridge, SD. Front row, left to right: Cade Hammerstrom of Hereford, SD; Danny Matney of Lusk, WY; Cole Morrison of Great Falls, MT; Ted Souvignier of Canton, SD; Sam McCloud of Hoven, SD.



Left to right: Judges Judson Seaman, Gary Messner, Dan Clark, John Kirsch and Casey Perman



# 2024 SDAA Black Hills Stock Show Bid Calling Contest

South Dakota  
AUCTIONEERS  
Association

## 2024 SDAA Black Hills Stock Show Champ



2024 SDAA Black Hills Stock Show Champion Garrett Nunn from Laramie, WY.

*Welcome!*



Everette Zimmerscheid with welcome sign.

## 2024 Winners of SDAA Black Hills Stock Show

Left to right: 2024 Champion Garrett Nunn of Laramie, WY; 2024 1st runner up Ted Souvignier of Canton, SD; 2nd Runner up Dylan Kellemeyn of St. James MN; 2023 Double Champion and emcee Brad Veurink of Corisca, SD.

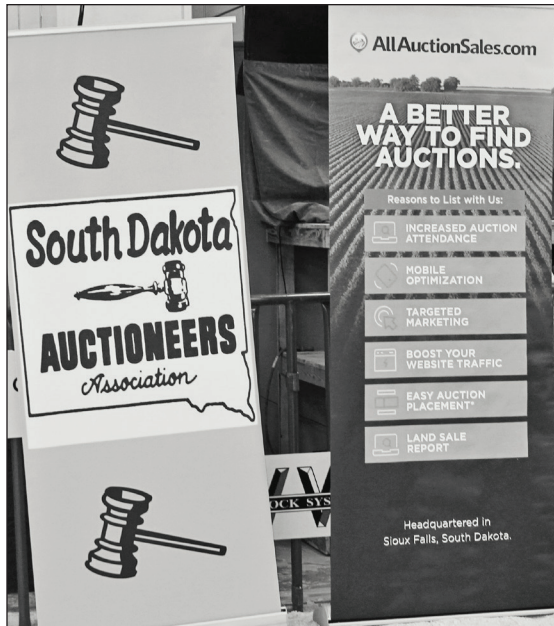




# 2024 SDAA Black Hills Stock Show Bid Calling Contest

**South Dakota**  
  
**AUCTIONEERS**  
 Association

Thank you to our sponsor



Thanks to our sponsor AllAuctionSales.com for sponsoring the South Dakota Auctioneers Association at the contest and convention.

*Congrats to the Top 5!*



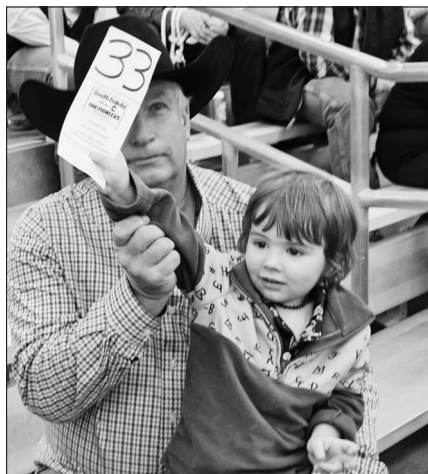
Cole Morrison of Great Falls, MT; Garrett Nunn of Larmie, WY; Dylan Kellemeyn of St. James, MN; Curt Westland of Belle Fourche, SD; Ted Souvignier of Canton, SD.



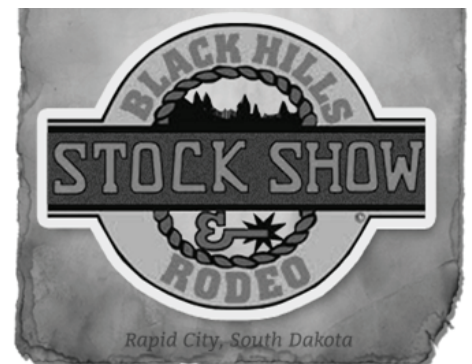
Contestants getting lined up and ready.



SDAA member Jeff Storm excited about his new hat.



All ages enjoy bidding with their dad's number.





# 2024 SDAA Black Hills Stock Show Bid Calling Contest



Sam McCloud of Hoven, SD.



Cole Morrison of Great Falls, MT.



Curt Westland of Belle Fourche, SD.



Cade Hammerstom of Hereford, SD.



Tyler Woods of Sturgis, SD.



John Costello of Sundance, WY.



Luke Schubert of Brainerd, MN.



Danny Matney of Lusk, WY.



Dylan Kellemeyn of St. James, MN.



Ted Souvignier of Canton, SD.



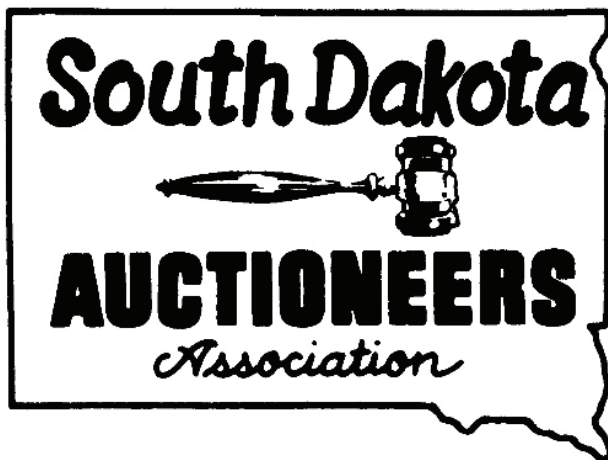
Cole Mettler of Mobridge, SD.



Rowdy Moore of Winner, SD.



Garrett Nunn of Larmie, WY.



.....  
*Lending a Hand  
to One of Our Own*  
.....

# Mark Your Calendars for the Don and Valerie Curtis Benefit



Enjoy a free will donation meal starting at 4 p.m. with silent and live auction and entertainment. To donate, call or text Dawn 605-350-3020 or Val 605-770-2991. Come support one of our own auctioneers. Donnie is going through cancer treatments now.

The event will be held July 27, 2024 at the Mitchell Masonic Temple located at 112 E 5th Street Mitchell, SD.





## South Dakota Auctioneers Association

62<sup>nd</sup> Annual Convention & 2024-2025 Membership

June 6,7,8, 2024, Sioux Falls, SD

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Spouse/Guest Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Home Phone: \_\_\_\_\_ Office Phone: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 Email: \_\_\_\_\_

**2024-2025 SDAA Membership Dues:** \$150.00 per year: \$ \_\_\_\_\_ **Total:** \_\_\_\_\_

**Convention Registration fees include:** Refreshments, Hospitality Room, Thursday Fun Auction/Supper; Lunch or Ladies Lunch/**Ladies Tour** on Friday; Friday Night Social & Banquet; \*Seminars are free if you don't want credit for them.

### EARLY CONVENTION REGISTRATION FEE — POSTMARKED BY June 4th, 2024

Singles: \_\_\_\_\_ \$140.00      Couples: \_\_\_\_\_ \$250.00      **Total:** \_\_\_\_\_

### LATE CONVENTION REGISTRATION --- postmarked after June 1<sup>st</sup>, 2024 or at convention

Singles: \_\_\_\_\_ \$150.00      Couples: \_\_\_\_\_ \$270.00      **Total:** \_\_\_\_\_

- \* \_\_\_\_\_ Number of people attending Fun Auction: Thurs June 6 \_\_\_\_\_
- \* \_\_\_\_\_ **Number people attending Friday June 7 - Ladies Lunch/Ladies Tour**
- \* \_\_\_\_\_ Number people attending Friday June 7 - Men's Lunch
- \* \_\_\_\_\_ Number people attending Friday June 7 – Banquet: **Steak** \_\_\_\_\_ **Stuffed Chicken Breast** \_\_\_\_\_
- \* \_\_\_\_\_ Number of kids attending Friday June 7- Banquet (Chicken Strips & Fries)

### **\*\* Non-Convention Attendee's... Meal's Only!**

- # Fun Auction/Supper \_\_\_\_\_ \$35.00 per Person
- # Kids Meals Only \_\_\_\_\_ \$22.50 Per Kid **per Meal** ( Banquet Chicken Strips/Fries& fruit cup)
- # Banquet Only \_\_\_\_\_ \$45.00 Per Person **STEAK**, \_\_\_\_\_ **Stuffed Chicken Breast** \_\_\_\_\_
- # Lunches Only Friday \_\_\_\_\_ \$25.00 Per Person

**Total:** \_\_\_\_\_

### **Approved Continuing Education Credits:**

- \_\_\_ Thursday June 9 \* 1:00 PM to 4:00 PM **3 hour Ryan & Brittany McKnight Real Property and Law**
- \_\_\_ Friday June 11 ~ 9:00 AM-11:00 AM **3 hour Ryan & Brittany McKnight Real Property and Law**
- \_\_\_ Friday June 11~ 1:30 PM-4:30 PM **3 hours Ryan & Brittany McKnight Real Property and Law**
- \_\_\_ Saturday June 12~ 8:30 AM-11:30 AM **3 hours of Cybersecurity by Daren Anderson**

SDAA Members/Spouse \_\_\_\_\_ \$95.00 Per person for 12 Hour Session  
 SDAA MEMBERS/SPOUSE \_\_\_\_\_ \$30.00 PER 3 HOURS IF YOU CANT ATTEND ALL 12 HOURS  
 Non-SDAA Member \_\_\_\_\_ \$125.00 Per person for 12 Hour Session  
 NON-SDAA MEMBERS/SPOUSE \_\_\_\_\_ \$35.00 PER 3 HOURS IF YOU CANT ATTEND ALL 12 HOURS

**Grand Total - Membership Dues, Convention Fees, Continuing Education Classes → Total:** \_\_\_\_\_

**Make Checks Payable to South Dakota Auctioneers Association Or SDAA**

**Mail to:** SDAA 37859 234<sup>th</sup> Street Wessington Springs, SD 57382 or **Email:** luck@venturecomm.net



# South Dakota Auctioneers Association

## MEMBERSHIP APPLICATION

Membership dues are effective from June 1 of each year through May 31 of the following year.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Spouse's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Telephone (\_\_\_\_) \_\_\_\_\_ Office Telephone (\_\_\_\_) \_\_\_\_\_

Home Fax (\_\_\_\_) \_\_\_\_\_ Office Fax (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_ Web Page Address \_\_\_\_\_

Did You Attend Auction School? \_\_\_\_\_ Year Graduated \_\_\_\_\_

If Yes, Name and Location of Auction School? \_\_\_\_\_

Do You Currently Work For Or Own An Auction Firm? \_\_\_\_\_ How Many Years? \_\_\_\_\_

Name of Business \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please Indicate Number of Years Involved In The Auction Profession \_\_\_\_\_

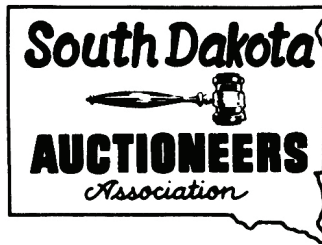
Do You Specialize In Any Type Of Auctions? Please List Any \_\_\_\_\_

Please Make Checks Payable to:  
*South Dakota Auctioneers Association or SDAA*

**\$150/yr.** ☐ New Member  
☐ Renewal

Mail to: South Dakota Auctioneers Association \* 37859 234th St. Wessington Springs, SD 57382



**SDAA**

SELL THE AUCTION WAY  
WITH A MEMBER OF THE  
SOUTH DAKOTA AUCTIONEERS  
ASSOCIATION

SERVING THE BLACK HILLS AREA SINCE 1923

**BRADEEN**  
**REAL ESTATE & AUCTIONS**

[www.bradeenauction.com](http://www.bradeenauction.com)  
E-mail: [ronbradeen@realestatecenters.com](mailto:ronbradeen@realestatecenters.com)



14 WEST MT. RUSHMORE ROAD  
P.O. BOX 686 • CUSTER, SD 57730



RON BRADEEN, CAI  
Owner/Auctioneer/Broker  
(605) 673-2629  
HOME: (605) 673-4087  
CELL: (605) 381-2629  
FAX: (605) 673-2620



605-336-6315 • [www.suttonauction.com](http://www.suttonauction.com)

**David Wilson**

CAI / AARE

Owner/Broker/Auctioneer

Cell (605) 490-9959  
Office (605) 347-7579  
FAX (605) 347-7596

[Dave@SturgisSD.com](mailto:Dave@SturgisSD.com)  
[www.SturgisSD.com](http://www.SturgisSD.com)



990 Main St.  
Sturgis, SD 57785

Specializing in Real Estate Auctions,  
Farm & Ranch, Commercial, and Rally  
Vending Properties

**For all your auction needs...**

- Bid Cards • Clerking Sheets
- Lot Tags • Stickers • & More!



P.O. Box 1494, Columbus, NE 68602-1494

1-800-272-5548

[perform@megavision.com](mailto:perform@megavision.com) • [www.auctionbidcards.com](http://www.auctionbidcards.com)



Est. 1972  
AUCTIONEER & R.E. # 376  
50 YEARS OF EXPERIENCE SERVING  
ALL OF YOUR AUCTION NEEDS!  
VAL LUCKETT AUCTIONEER 605-770-2991

Souvignier Real Estate & Auctions  
210 E. 5th • Canton, SD 57013  
[www.souvignierauctions.com](http://www.souvignierauctions.com)


**TOM SOUVIGNIER**  
**TED SOUVIGNIER**

Auctioneer &amp; Appraiser

Selling Residential and Agricultural Real Estate

Farm, Commercial and Household Personal Property

Office (605) 987-2404 Res. (605) 987-2904

Tom Email: [tosouvignier@iw.net](mailto:tosouvignier@iw.net)  
Tom Cell: (605) 660-0421

Ted Email: [tedsouvignier@hotmail.com](mailto:tedsouvignier@hotmail.com)  
Ted Cell: (605) 660-3962

**MARK YOUR CALENDARS!****SDAA CONVENTION****JUNE 6, 7, 8****SIOUX FALLS, SD****ADVERTISE IN  
"LOUD & CLEAR"!**

Advertising rates are as follows:

Business Card size: \$20 per issue.

1/4 page: \$40 per issue.

1/2 page: \$60 per issue.

Full page: \$100 per issue.

If you would like a business card ad, please send a CLEAN  
business card. Ads will be invoiced following publication.



South Dakota Auctioneers Association  
37859 234th St.  
Wessington Springs, SD 57382

FIRST  
CLASS  
MAIL

**The Town & Country SHOPPER**  
609 5th Avenue, Brookings • (605) 692-9311 • Email: Shopper@Brookings.net  
**20,000+ Weekly Circulation to 20+ Towns!**  
*Complete coverage to Brookings County and parts of 6 other counties.  
Delivered weekly via the U.S. Postal Service.*  
Check out our e-editions \* *Family owned and operated for over 50 years*  
Visit Our Website [www.townandcountryshopper.net](http://www.townandcountryshopper.net)  
Like us on **FACEBOOK** for Area Events and Sales!

**The Auction Pages.com** [www.theauctionpages.com](http://www.theauctionpages.com)  
  
**South Dakota Auction Pages** [www.sdauctions.com](http://www.sdauctions.com)  
*Let us share your next auction with the world!*  
Justin Dean **605.999.4239** | Lori Dean **605.999.4217**  
**[www.sdauctions.com](http://www.sdauctions.com)**  
Email: [sdauctions@santel.net](mailto:sdauctions@santel.net)

**MARK YOUR CALENDARS!**  
**2024 SDAA CONVENTION**  
**JUNE 6-8, 2024**  
**SIOUX FALLS, SD**

**FOR ALL YOUR FFL TRANSFERS**  
**GIVE US A CALL FOR YOUR NEXT GUN AUCTION**  
**JD FIREARMS**  
**JOSH AND DAWN LUCKETT**  
37859 234TH STREET  
WESSINGTON SPRINGS, SD 57382  
605-350-5277 OR 605-350-3020  
EMAIL: [LUCK@VENTURECOMM.NET](mailto:LUCK@VENTURECOMM.NET)