



THE VOICE OF THE
South Dakota
Auctioneers
Association

JANUARY 2024

www.sdaa.net



A letter from the SDAA President

Greetings SDAA Members,

I hope everyone had a nice fall auction season, a Merry Christmas and a Happy New Year. Thankful for the much needed moisture we got in late December but I don't think my cows appreciated the mud very much.

Congratulations to the 2023 State Bid Calling Champion, Brad Veurink, at the state contest back in September. Also congratulations to runners up Cole Mettler and Frederick Bodnarus. A big congratulations also goes out to Cash Voegelé, the recipient of the Arvin Taylor Scholarship. Thank you to all of the contestants, judges, and members who braved the heat and showed up for the contest.

Our next event, the Black Hills Stock Show Bid Calling Contest, is fast approaching and will be held Sunday, January 28th at 2:00 p.m. at Rushmore Hall in the Rapid City Civic Center Plaza. Make sure to get ahold of Dawn to reserve your spot if you are interested in competing.

At this time I am planning on scheduling a board meeting for sometime late this winter or early spring. If you have anything you would like to put on the agenda, please let Dawn or myself know.

A reminder that this year's convention will be held June 6-8 at the Hilton Garden Inn Sioux Falls South, located at 5300 South Grand Circle on the south side of Sioux Falls near the junction of Louise Avenue and I-229. Please do not confuse this with the

Hilton in downtown Sioux Falls. You may reserve your rooms now through May 20th by calling the hotel at 605-444-4500. The room block is reserved for Wednesday through Saturday night.

I am still hammering out some final details when it comes to our convention speakers, but I am very excited about our prospects. My wife, Emily, is also excited about hosting the ladies events, and plans on having activities planned for both Thursday afternoon and Friday.

Looking forward to seeing everyone there.

Sincerely,

Ted Souvignier
2023-2024 SDAA President



TED SOUVIGNIER OF CANTON, SD
2023-2024 SDAA PRESIDENT



UPCOMING EVENTS

2024 Black Hills Stock Show
Bid Calling Contest
January 28, 2024, 2 p.m.
Civic Center Rushmore Hall
Rapid City, SD

Deadline for block of Rooms for the
2024 SDAA State Convention
May 1, 2024
Hilton Garden South
605-444-4500 – Call now

South Dakota Auctioneers Convention
June 6, 7, 8, 2024
Hilton Garden South
Sioux Falls, SD
President Ted Souvignier
Call for rooms 605-444-4500

National Auctioneers Conference
July 23-27, 2024
Pittsburgh, PA
Pittsburgh is known as many things, "The Steel City," "River City," and "The Burgh." It

also has the nickname of "The City of Bridges" and we here at the NAA believe that is the perfect place to host our diamond anniversary Conference & Show! The auction landscape is changing and the 75th International Auctioneers Conference & Show provides what you need to successfully build bridges!

SDAA & South Dakota Youth
Foundation Bid Calling Contest
September 2024
Huron, SD

LOUD and CLEAR

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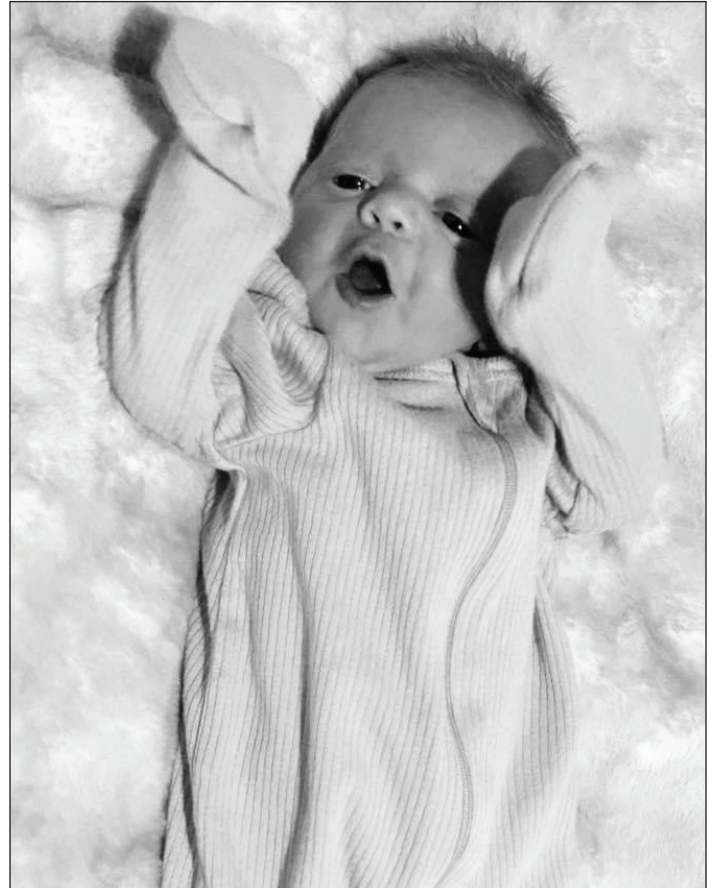
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clittau@gwtc.net

Congratulations! Welcome Ruby Ann Keck



Clayton and Sandy Keck announce the arrival of their daughter on October 5, 2023.

Ruby Ann Keck joins her sister Adrianna and brother Mason.



New Members: Welcome Aboard!!

Cutter Murray of Ft. Pierre, SD

Levi Wieman of Marion, SD

Kristen Wieman of Marion, SD

Robert Barker of Keosauqua, IA

Doug Head of Derby, IA

Cash Voegelé of Lennox, SD

Hello Fellow SDAA members!

We hope 2023 was a great year for you all! Are you ready?

As you reflect this quarter on the past year, what changes are you considering for 2024? Will it be new software? An updated website? New shipping services? Increased social media? Trying online auctions for the first time? Technology can either be embraced or not. Embracing it will offer you a larger pool of buyers and gain you market share. Change is inevitable and making the decision to adapt will ensure efficiency and profitability.

We do our very best to promote your auctions with a highly responsive website, targeted marketing with

social media and digital branding ads. We are continually making changes to optimize our online presence with the goal of driving more people to your auctions. We appreciate your business! We are proud to be a member of the South Dakota Auctioneers Association and support the association in the way of sponsorships. When you succeed, we succeed!

We look forward to helping your business grow!

Rita Adams

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SDAA & SD Youth Foundation 2023 Bid Calling Contest



2023 Champion (Middle) Brad Veurink of Corisca, SD; (Left) 2nd Runner up Frederick Bodnarus of Saskatoon, SK; 1st runner up Cole Mettler of Morbridge, SD.

The contest was held again at the South Dakota State Fair in September. Wow what a hot day!! We were light on contestants but still ended up with 10 from Canada, Iowa, and South Dakota.

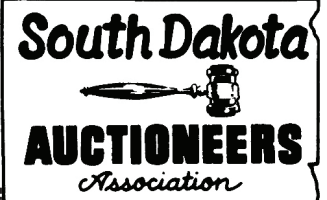
Carol Birgen with the SD Youth Foundation explained where the money raised is directed. We had some SD Youth members help take pictures and hold up items and also had a few members and hall of fame members help with the auction.

The Arvon Taylor Memorial Scholarship was presented to Cash Voegle of Canton, SD in the amount of \$500. We need help keeping this scholarship going on donated items. We have helped many a young person help pay for their auctioneering school.

This year the SD Youth Foundation raised \$6207.50. The SD Youth Foundation gets donations from several people, we also use their items for the final round. The South Dakota Auctioneer Association made \$1687.50 on those items. The contestants each bring three items to auction off. Congratulations to our 2023 Champion Brad Veurink of Corisca, SD, 1st Runner up Cole Mettler of Morbridge, SD and 2nd Runner up Frederick Bodnarus of Saskatoon, SK. This also marks the very first time we've had a double winner. Brad was also crowned in January 2023 as the Black Hills Stock Show Champion.

I would like to thank everyone who helps in anyway. Thanks to Rhonda LePage for helping me anytime I need her. Also to SDAUCTIONPAGES.COM for donating the water again this year. Thank you to the judges for all you do and all who donate.

SDAA & SD Youth Foundation 2023 Bid Calling Contest



First Time in SDAA History:

Brad Veurink Earns Title of Double Champion in the Same Year

Brad Veurink of Corsica, SD now holds the title of First Double Champion in the Same Year. He is the 2023 Black Hills Stock Show and 2023 SDAA State Fair Champion.

Brad has been auctioneering for 15 years and doing both contests over the years. Brad still auctioneers at two sale barns — Mobridge, SD and Platte SD.

Brad always steps up to the plate where ever he is needed and is always a pleasure to work with. Brad has three daughters and one son.



President Ted Souvignier of Canton, SD presenting award to 1st Runner up Cole Mettler of Mobridge, SD.



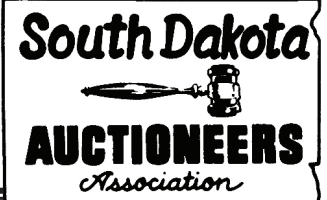
President Ted Souvignier of Canton, SD presenting award to 2nd Runner up Frederick Bodnarus of Saskatoon, SK.



President Ted Souvignier of Canton, SD presenting award to 2023 Champion Brad Veurink of Corsica, SD.



SDAA & SD Youth Foundation 2023 Bid Calling Contest



The “Why” Behind the SDAA & SD Youth Foundation Bid Calling Contest



SD Youth Foundation member Carol Birgen explaining how the money is used in the SD Youth Foundation.



The Arvon Taylor Memorial Scholarship recipient (middle) Cash Voegelé of Canton, SD, receiving his award from (left) Hall of famer Tom Souvignier and 2023-2024 President Ted Souvignier of Canton, SD.



Even on the hottest days we have a good support crowd for the SDAA and SD Youth Foundation. Thank you for all your support!

SDAA & SD Youth Foundation 2023 Bid Calling Contest



Top 5 constants, left to right: Brad Veurink of Corisca, SD; Frederick Bodnarus of Saskatoon, SK; Sam McCloud of Hoven, SD; Eli Pieper of Gary, SD; Cole Mettler of Mobridge, SD.



New Member Robert Barker of Keosauqua, IA.



Don Curtis of Mitchell, SD.



Cole Mettler of Mobridge, SD.



Sam McCloud of Hoven, SD.



Tyler Stetson of Corisca, SD.



Eli Pieper of Gary, SD.



Rowdy Moore of Winner, SD.



Brad Veurink of Corsica, SD.

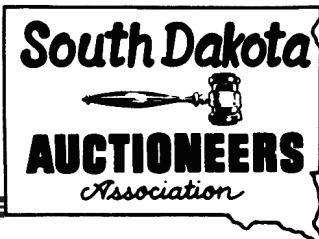


Frederick Bodnarus of Saskatoon, SK.



New Member Doug Head of Derby, IA.

SDAA & SD Youth Foundation 2023 Bid Calling Contest



Volunteers, donations and “all hands on deck” make annual event a success



2022 Champion Clayton Keck of St. Lawrence, SD was our MC for the Bid Calling Contest.



Members Bill Eckert of Okaton, SD and Val Luckett of Wessington Springs, SD have never missed a Bid Calling Contest whether in Huron, SD or Rapid City, SD All help is appreciated.



Members Kelbi Messmer of Artesian, SD and Hall of Famer Justin Dean of Artesian, SD helping out. Justin and Lori Dean of SDAUCTIONPAGES.COM also supplied the water during this event.



Hall of Famer and Member Val Jark of Aberdeen, SD helping out selling items.



SDAA Member Kevin McPherson of Rapid City, SD also help sell items



South Dakota Auctioneers Association

MEMBERSHIP APPLICATION

Membership dues are effective from June 1 of each year through May 31 of the following year.

First Name _____ Last Name _____

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City _____ State _____ Zip _____

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Did You Attend Auction School? _____ Year Graduated _____

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Do You Currently Work For Or Own An Auction Firm? _____ How Many Years? _____

Name of Business _____

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Please Indicate Number of Years Involved In The Auction Profession _____

Do You Specialize In Any Type Of Auctions? Please List Any _____

Please Make Checks Payable to:
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\$150/yr.

☐ New Member

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Mail to: South Dakota Auctioneers Association * 37859 234th St. Wessington Springs, SD 57382

Hey there Auctioneers...

Know of someone wanting to go to Auctioneer School?

Let them know they can apply for the Arvon Taylor Memorial Fund. For the application or to donate to the fund, contact the SDAA at luck@venturecomm.net or by calling or texting 605-350-3020 or for more details.



South Dakota Auctioneers Association
Arvon Taylor Memorial Fund
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Wessington Spring SD 57382
605-539-9281/email: luck@venturecomm.net



Applicant Information

Full Name: _____ Date: _____
Last First M.I.

Address: _____

Street Address *Apartment/Unit #*

City _____ State _____ ZIP Code _____

Phone: _____ Email: _____

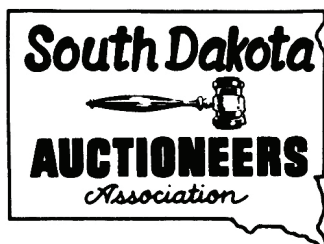
When and where are you going to Auctioneers

School: _____

Tell us a little about yourself and why you decided to go to auctioneers school:

[illegible]

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Advertising rates are as follows:

Business Card size: \$20 per issue.

1/4 page: \$40 per issue.

1/2 page: \$60 per issue.

Full page: \$100 per issue.

If you would like a business card ad, please send a CLEAN
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SHOW BID CALLING CONTEST**

JANUARY 28, 2024

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