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Auctioneers
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AUGUST 2023

www.sdaa.net



A letter from the SDAA President

Greetings SDAA Members,

My name is Ted Souvignier and I am excited and honored to serve my term as the 2023-2024 SDAA President. I am looking forward to an eventful year and hope everyone has a successful auction season. Congratulations to Terry and Kate for hosting a successful convention this past June in Brandon and thank you for all the work you put in over this last year. Congratulations also to our newest Hall of Fame member, Randy Owen, on his well-deserved induction. A special thank you to the convention speakers, Mike Fisher and Brian Gatzke and his crew for the twelve hours of education we received.

Next year's convention will be held June 6-8 at the Hilton Garden Inn Sioux Falls South,

located at 5300 S. Grand Circle on the south side of Sioux Falls near the junction of Louise Avenue and I-229. Please do not confuse this with the Hilton in downtown Sioux Falls. You may reserve your rooms now through May 20, 2024 by calling the hotel at 605-444-4500. The room block is reserved for Wednesday through Saturday, so I guarantee the hospitality room WILL be open on Wednesday night ;)

My wife, Emily, is also looking forward to hosting the ladies' events at next year's convention and already has some exciting outings and activities on the agenda.

As many of you know, it was a busy winter working in Pierre as we were fighting to get our Restricted Broker's License reinstated. The rules have now been changed back to the way

they were pre-2019. You may review the new or re-instated rules on the South Dakota Real Estate Commission website. Thank you to our lobbyists Larry Nelson and Sam Nelson for all their time in assisting us and to all the SDAA members who came to Pierre to show their support and for all the hard work put into this matter.

I am looking forward to the upcoming State Bid Calling Contest in Huron on Sunday, September 3rd at 2 p.m., which will be hosted by last year's champion, Clayton Keck. There we will be raising funds for both our association and for the South Dakota Youth Foundation. I strongly recommend that if you haven't participated in the past, or if you know of a young auctioneer just getting started, please come and join in on the fun.



TED SOUVIGNIER OF CANTON, SD
2023-2024 SDAA PRESIDENT

On that same note, it is never too early to start thinking about the Black Hills Stock Show Bid Calling Contest, which will be held near the end of January 2024 in Rapid City. A more specific date and time will be included in the next newsletter.

I hope everyone has been enjoying their summer and best wishes for a prosperous auction season.

Sincerely,

Ted Souvignier
2023-2024 SDAA President

UPCOMING EVENTS

2023 SDAA State Bid Calling Contest

September 3, 2023
Huron, SD

2024 Black Hills Stock Show Bid Calling Contest

January 28, 2024
Rapid City, SD



Deadline for block of Rooms for the 2024 SDAA State Convention

May 1, 2024
Hilton Garden South
605-444-4500 – Call now

South Dakota Auctioneers Convention

June 6, 7, 8, 2024
Hilton Garden South
Sioux Falls, SD
President Ted Souvignier
Call for rooms 605-444-4500

South Dakota Auctioneers Association & South Dakota Youth Foundation Bid Calling Contest

In conjunction with the SD Youth Foundation, it's our Annual Bid Contest and Benefit. Come support the SDAA and the Youth Foundation on September 3, 2024 at 2 p.m. on the Dakotaland Stage at the South Dakota State Fairgrounds. It features lots of great auctioneers and donations and we can always use the help and support.

LOUD and CLEAR

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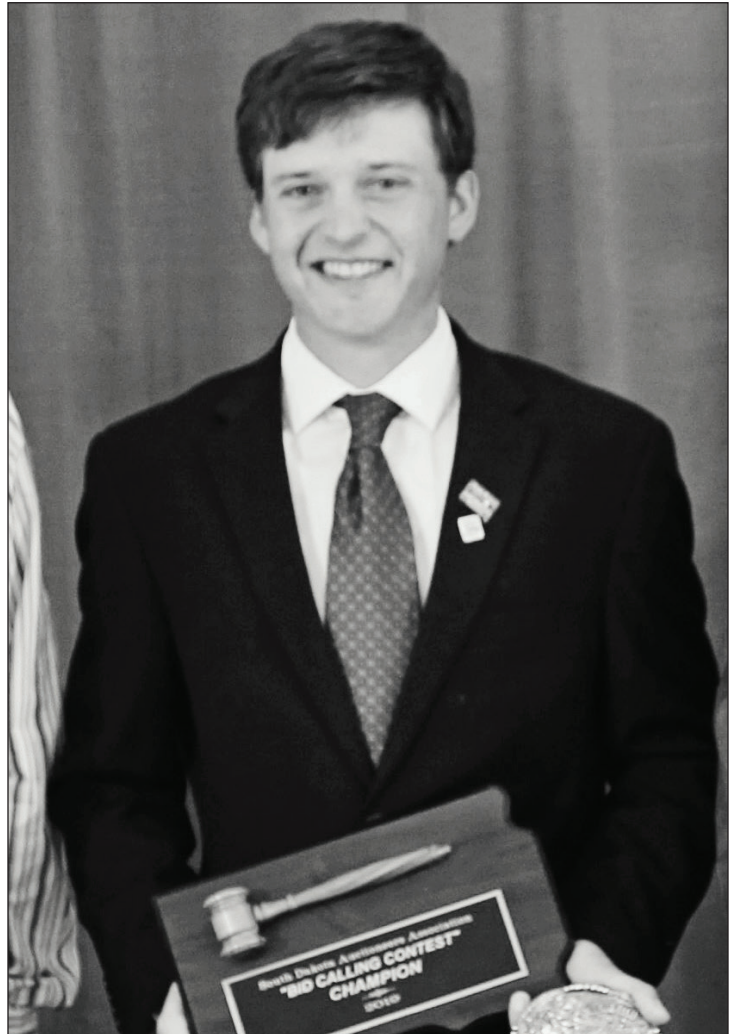
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SDAA State Bid Calling Contest *Join in on the fun!*



Clayton Keck of St. Lawrence, SD, owner of Dacotah Diamond Auctions and last year's State Bid Calling Contest champion.

The upcoming SDAA State Bid Calling Contest will once again be held in Huron on Sunday, September 3 at 2 p.m. Hosted by last year's champion, Clayton Keck (above), we will be raising funds for both our association and for the South Dakota Youth Foundation.

If you haven't participated in the past, or if you know of a young auctioneer just getting started, please come and join in on the fun!

New Members: Welcome aboard!!

Travis Mayer of Custer, SD

Jarred Curry of Sturgis, SD

Clay Bixby of Ellsworth, NE

Brian Nenaber of Huron, SD

Jonathan Hagena of Lennox, SD

Hello Fellow SDAA members!

Hello Fellow SDAA members!

Convention 2023 is in the books. It is always such a pleasure to be there amongst the Auctioneers of this wonderful state of South Dakota! Not to mention the spouses and families that are great to meet! Truly a hospitable crew!

Next up is the 2023 State Bid Calling Contest at the SD State Fair in Huron on September 3rd. We are looking forward to seeing who will participate this year and take home a trophy! We are proud once again to sponsor this contest!

To all that went to the 2023 NAA Conference & Show, I hope you had safe travels and fun! What a great line

up of speakers and contests!

Our team hopes that you all are having a great year so far and continue to see progress and success in the second half of 2023! As always, we would love to promote your auctions for you! We keep growing and that means more and more eyes on your auctions! Did I mention we have over 70,000 Facebook followers now! Please give me a call to get started!

Rita Adams

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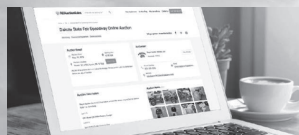
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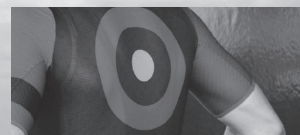
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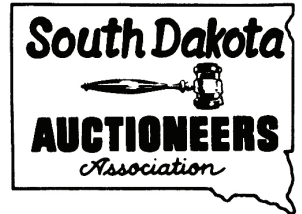
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SDAA Convention 2023



Front row, left to right: 2024 President Ted Souvignier of Canton, SD; Vice President Nick Stormo of Hayti, SD; President-Elect Megan Hammond of Brookings, SD; Jared Sutton of Sioux Falls. Not pictured: Brad Gran of Winner, SD and Jackson Hegerfeld of Brookings, SD.

Wow, we had another successful SDAA Convention. The 2023 SDAA Convention was held in Brandon, SD with President Terry Brick and wife Kate at the reins.

Brian Gatzke of Brookings, SD spoke and also lined up a great group of speakers on different topics for the auction industry. NAA member Mike Fisher Rainbow City Alabama was a speaker and sworn in our new board and officers.

The women toured McCrossans Boys Ranch and did a craft project with photos. The fun auction is a big part of our convention fundraiser for our association. This year's sale totaled \$8500.

Randy Owen of Watertown, SD was inducted into the Hall of Fame and the 2023 Peoples Choice award went to Justin Dean of Artesian, SD. The gavel was passed on to 2024 President Ted Souvignier Canton, SD and wife Emily.

The 2024 Convention will be held June 6, 7 and 8, 2024 in Sioux Falls, SD at the Hilton Garden South. You can book your rooms now by calling 605-444-4500.

It is always great to get together as a group and welcome new members and get ready for the auction season of craziness. Come out and support the SDAA Bid Calling Contest in Huron, SD Sept 3, 2023.

We would like to thank all our sponsors: Lloyd Uthe-Adventure, Ducks Unlimited, All Auction Sales, Farm Forum, Town and County Shopper, Peach, Sioux Valley News, Watertown Opinion, World Wide School of Auctioneering, Pipestone News, Argus News, Farm Credit, and to anyone who was left out THANK YOU VERY MUCH.

P.S. Don't forget to pay your dues if you haven't already.

SDAA Convention 2023



People's Choice Winners Front row, left to right: 2007 - Val Luckett of Wessington Springs, SD; 2017 - Clayton Keck of St. Lawrence, SD; 2015 - Jared Sutton of Sioux Falls, SD; 2012 - Jeff Storm of Custer, SD. Back row left to right: 2021 - Ken Girard of Wakonda, SD; 2023 - Justin Dean of Artesian, SD; 2016 - Randy Owen of Watertown, SD; 2022 - Scott Moore of Centerville, SD; 2018 - Ron Bradeen of Custer, SD; 2014 - Bill Eckert of Okaton, SD.



SDAA Leaders. Have you ever taken a picture of auctioneers? Left to right: Jon Sweeter of Sioux Falls, SD; Jared Sutton of Sioux Falls, SD; Mike Girard of Wakonda, SD; Megan Hammond of Brookings, SD; Nick Stormo of Hayti, SD and Ted Souvignier of Canton, SD.



Outgoing president Terry Brick left receiving his gavel from incoming president Ted Souvignier of Canton, SD.

SDAA Convention 2023



Hall of Fame members present: Back row left to right: Justin Dean of Artesian, SD; Val Jark of Aberdeen, SD; Terry Haiar of Alexandria, SD; Wayne Bessman of Madison, SD. Front row left to right: Tom Souvignier of Canton, SD; Randy Owen of Watertown, SD; Marlin Fjelland of Clark, SD and Chuck Sutton of Flandreau, SD.



We are fortunate enough to have President elect member Megan Hammond of Brookings, SD to sing our National Anthem.



ABOVE: Meet the first family: Ted and Emily Souvignier with their children Heath and Vivian from Canton, SD.



2023 People's Choice Winner Justin Dean receiving his award from 2022 People's Choice winner Scott Moore of Centerville, SD.



RIGHT: Incoming president Ted Souvignier of Canton, SD receiving the Warren Bessman Memorial Traveling Briefcase from Warren's Brother and Hall of Fame member Wayne Bessman of Madison, SD.

SDAA HALL OF FAME INDUCTEE RANDY OWEN

Like Father, Like Son

On June 9th, 2023 - Randy Owen, long time Watertown resident, was inducted into the South Dakota Auctioneer's Hall of Fame. Originally from Britton, SD, Randy's career in the auction business spans 45+ years. It all started back in 1975 when he attended his first SDAA Convention in Madison, SD with his dad, the late John Owen. Randy wasn't even an auctioneer at the time but sure was glad he went. As the saying goes: "Like father, like son". 6 years later Randy found himself graduating from The World Wide College of Auctioneering in Mason City, IA in 1981. John had graduated from the very same college in the mid-50's.

Randy's first auctions sales, of course, were with his dad; mostly household & personal property sales. He remembers his very first auction and laughs. "It was for an older couple (in their 90's) - I booked the sale, had flyers made, scheduled all the advertising, took a hay rack over to their tiny house (smallest I'd ever been in) and set up the sale. Dad & I sold the auction and when it was all done the sale proceeds totaled just \$460.00. We went back to dad's office where I was told 'Son, You're going to write a check to that couple for the full 460 bucks and we'll pay the advertising; shook my hand and said... Welcome to the Auction Business' ". November 18, 1983 marked Randy's first Farm Machinery Auction they had together. A folded sale bill on a yellow, legal-size piece of paper was discovered among old papers found in a file box. Before that, the records are scarce!

Shortly after graduating from Auction School in 1981 Randy also began working at South Dakota Livestock, in Watertown, SD, where he was in charge of the "little ring" selling hogs, sheep & baby calves. Randy was an integral part of the daily operations at the North Sale Barn and he found himself very busy auctioneering: weekly on Wednesdays, sometimes on Friday for "special sales" and even on Saturdays & Sundays for Special Bred Cow Sales, Bull Sales or Horse Sales for 34 years.

As time passed, Randy began working more & more with many other auctioneers in the surrounding area.



TOP LEFT: 2023 SDAA Hall of Fame Inductee Randy Owen and his wife Chris of Watertown, SD. TOP RIGHT: 2023 Inductee to SDAA Hall of Fame, Randy Owen of Watertown, SD receiving his award from Hall of Fame member Chuck Sutton of Flandreau, SD. ABOVE LEFT: Front row left to right, Hall of Fame Randy Owen and wife Chris of Watertown, SD. Back row left to right, family members Paul and Amy Sheehan, Zeynep Karen and Ertugrul Tuzcu, Kathryn and Paul Macek.

Literally hundreds of sale bills & auction flyers are proof of his ability to be an excellent auctioneer who is easy to work with. After looking through auction files from the 1990's through present day, the list of these "others" quickly surpassed 40.

In 1997 & 1998 Randy began working more & more with one particular auction firm: Loken-Bergh Auctions. Jerry & Mike had a huge, well-established following and Randy felt fortunate to become a part of that. Fast forward to today, Bergh and Owen Auctions are a well-known auction team in the Watertown Area. If Mike & Barb book the sale, Bergh Auction clerks it; if Randy & Chris book the sale, Owen Auction clerks it. This partnership, Bergh and Owen Auctions, finds itself very busy selling Real Estate, Antiques, Estates, Household, Personal Property and more!

Their well-known professionalism in the auction industry & generosity is also marked with a remarkable level of "volunteerism" relating to fundraising auctions including: Prairie Lakes Hospital Foundation BASH, Watertown Chamber Dessert Auction, Lake Area Festival of Trees, 4-H, Ducks Unlimited, Rocky Mountain Elk Foundation, Pheasants Forever, Wild Turkey Federation, Habitat for Humanity, Make-a-Wish, Watertown Christian School Jubilee, Immaculate Conception School Gala, Arrow Education Foundation, 1880's Christmas at Joy Ranch, Vesterheim & Norway House in MPLS, as well as many others.

With the backing of 120+ years of "collective mentoring", from his father John W. Owen and the many others along the way, Randy's done well for himself and deservedly has become the newest member of the South Dakota Auctioneer's Hall of Fame! Congratulations on a job well done!

SDAA Convention 2023



NAA Speaker Mike Fisher was a guest speaker and swore in new board members.



Hall of Fame and member Dan Clark of Winner, SD and emcee Clayton Keck of St. Lawrence, SD selling at fun auction.



After losing Hall of Fame member Don Sweeter, his son, SDAA Board Member Jon Sweeter of Sioux Falls, SD gave the prayer before our meal.



Outgoing President Terry Brick and wife Kate of Brandon, SD.



Hall of Fame member Terry Haiar and wife Kathy of Alexandria, SD.

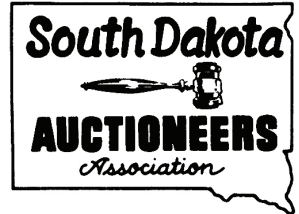


Two out of the 3three Vals — Val Luckett of Wessington Springs, SD and Val Curtis of Mitchell, SD.



President Ted is looking forward to the year as your 2023-2024 SDAA President. A room block is available to start booking your rooms for the 2024 South Dakota Auctioneers Convention on June 6 - 8, 2024 at the Hilton Garden South, 605-444-4500.

SDAA Convention 2023



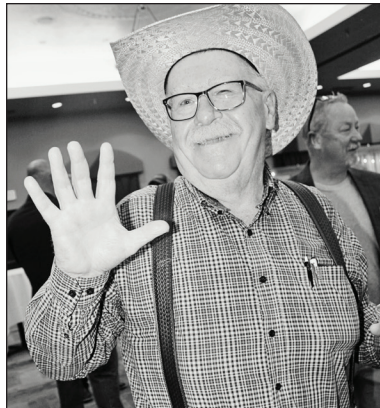
Val Luckett of Wessington Springs, SD selling Crown Royal Bear with emcee Clayton Keck (left) of St. Lawrence, SD and Terry Brick of Brandon, SD.



Member Ron Bradeen of Custer, SD and daughter Zoey at the fun auction celebrating Bradeen Auction 100 years of service.



Jared Sutton of Sioux Falls, SD multi tasking with daughters and auctioneering emcee Clayton Keck of St. Lawrence, SD helping out.



Bill Eckert Okaton SD Always having fun at the fun auction.



SDAUCTION.COM owners and members Lori and Justin Dean of Artesian, SD and member Curt Littau of Pierre, SD.



SD Board Member Jon Sweeter of Sioux Falls and wife Amy (auctioneering).



Waiting to sell at the fun auction: Val Jark of Aberdeen, SD, Jeff Storm of Custer, SD, Mike Girard of Wakonda, SD.



Member Dan Piroutek and wife Gayla of Milesville, SD.

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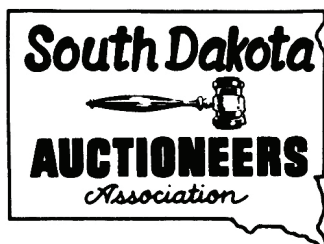
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