

LOUD AND CLEAR



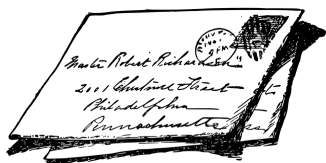
THE VOICE OF THE South Dakota Auctioneers Association

JANUARY 2018

www.sdaa.net



Happy New Year!



A letter from the SDAA President

Greetings fellow SDAA Members,

As 2017 comes to an end I hope that you all have had a successful year in the auction industry.

The annual South Dakota Auctioneers Association Bid Calling Contest was held during the SD State Fair in September. We had an excellent contest with a great lineup of auctioneers from across the state. Congratulations to Jared Sutton for being named the 2017 Bid Calling Champion along with Ted Souvignier, 1st Runner-up and Clayton Keck, 2nd Runner-up.

The Black Hills Stock Show Auctioneer contest will be held January 28th in Rapid City in conjunction with the Stock Show. This is a great contest and if you are considering entering, I would encourage you to do so. See the entry form inside this issue to get entered.

The Winter Board meeting for the SDAA is coming in February so if you have any questions or concerns feel free to contact me.

In closing I would like to wish everyone a very merry holiday season and best wishes from my family to yours in 2018.

Sincerely,

Ben Meyer, CAI, SDAA President



2017-2018 SDAA
PRESIDENT BEN MEYER, CAI
HURON, SD

2018 Black Hills Stock
Show Bid Calling Contest

Entry Form on
Page 3!

New Members:

We welcome new members:

Cody Wieman, Marion, SD
Lane Wieman, Marion, SD
Richard Larson, Sioux Falls, SD
Travis Van Duysen, Wagner, SD
If you haven't paid or sent your dues, they are due.

Upcoming Events:

January 28, 2018: Black Hills Stock Show Bid Calling Contest, 2:00 PM Civic Center Rushmore Room. Contest bring 3 items in Conjunction with the Central States Fair Foundation Auction.

May 2018: If you are attending 2018 IAC bid calling contest your entries need to be in.

June 14 – 16, 2018: SDAA Convention in Huron, SD President Ben Meyer

July 17 – 21, 2018: International Auctioneers Conference and Show in Jacksonville, FL.

LOUD and CLEAR



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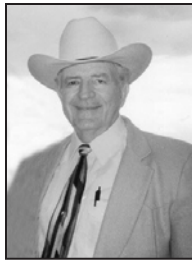
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OBITUARY Fred A. McFarland



Fred A. McFarland, 86, of Rapid City passed away on Monday, January 1, 2018, at Fountain Springs Health Care. He was born 12/30/1931 in Sturgis to John F. and Elleene McFarland

who ranched on Elk Creek. In 1937 the family moved to the ranch on Box Elder Creek, established by John's uncle in 1876, where Fred grew up. Fred attended Rapid City High School where he met his future bride, Patricia Tisdale. To this union four children were born: Bruce, Dan, Marilee and Julie.

In 1959 Fred and family moved to Sturgis where he began his lifelong Auctioneering career. He eventually became a real estate broker and pioneered the concept of selling real estate, primarily ranches, utilizing the Absolute Auction method of sale. During this period, he partnered with Jerry Chaffee as Western Land Brokers consolidating the real estate and auction businesses.

In 1967, on the retirement of his Dad, Fred purchased the ranch on Box Elder Creek and returned to the Ranch where he resided until his illness required long term care assistance.

In 1966, Fred and Auctioneering Associate Jack Churchill conceived the idea of, and conducted, the first annual "Custer State Park Buffalo Auction" which accompanied with the Annual Buffalo Roundup has become one of South Dakota's largest and most popular events drawing international crowds year after year.

In the late 1950's Fred was instrumental in founding the South Dakota Auctioneer's Association and was a Past President of the organization. In addition, in the early 2000's he was the first nationally "Accredited Auctioneer of Real Estate" in South Dakota, and one of only 200 "Nationally Accredited Auctioneers of Real Estate" in the nation at that time. Also, during that time, he was inducted into the South Dakota Auctioneer's Association Hall of Fame. In 2006 Fred was honored as "Aggie of the Year" by the Rapid City Area Chamber of Commerce. Fred was highly recognized throughout

his career for his ethics, honesty and integrity.

Fred was a life member of the National Auctioneers Association, the South Dakota Auctioneers Association, the B.P.O. Elks Deadwood Chapter, The Western South Dakota Buckaroos and the Black Hills Stock Show.

Fred was twice recognized for his auctioneering prowess by national television affiliates ABC, CBS, and NBC. The first being the Custer State Park Buffalo Auction in 1966, and the second in 1980 for the infamous "state mandated sale" of the Deadwood brothel "Pam's Purple Door."

In 1991, Fred and Ron Bradeen of Custer, were called upon by officers of the Farm Credit Services (formerly known as the Small Business Administration) to conduct "Absolute Real Estate Auctions" enabling recoveries of bankruptcy proceedings. Two of the more significant of these auctions being the Beaver Creek Ranches (Chance Reynolds) south of Hot Springs and the Bodega Bar in Deadwood.

This affiliation and friendship continued to thrive until and following Fred's retirement in 2006.

Fred is survived by his son Bruce (Ruth) McFarland of Sturgis, daughter Marilee (Lee) McConnell, daughter Julie McFarland (Jeff McGough) and daughter-in-law Susan Fedell, all of Rapid City. Included are grandchildren Erin McFarland, Elizabeth Poch, Rachel Beaird, Moriah McFarland, Chris McFarland, Brianna McFarland Carpenter and Duncan McGough, plus eight great grandchildren. He is also survived by sisters Marilyn Lemaster and Loretta Hill, both of Rapid City. He was preceded in death by his parents, beloved son Dan F. McFarland, Rapid City and twin-sisters Marietta (Bill) Cleary of Sumter, S. Carolina and Marianne Logan of Armadillo, Tx.

A "celebration of life" memorial gathering will be held in June, 2018.


According to his wishes, the family suggests honorariums to the Western South Dakota Buckaroos Scholarship Fund or the Black Hills Stock Show Foundation Scholarship Fund. Donations and written condolences can be forwarded to Loretta Hill, 3410 Corral Dr #207, Rapid City, SD 57702 or Marilyn Lemaster, 3313 Leland Lane #106, Rapid City, SD 57702.

The family wishes to extend their very heartfelt gratitude to Fountain Springs Health Care and Dr. James Bowman for the wonderful care Fred received during his extended stay.

With our deepest sympathies

Our deepest sympathies to the family of Hall of Fame member Fred McFarland. May you rest in peace. Thinking of you Loretta Hill. There will be a service in June 2018. Will keep everyone posted.

South Dakota Auctioneers Association 2017 Bid Calling Contest

South Dakota

AUCTIONEERS
Association

The South Dakota Auctioneers Association State Bid Calling Contest had 10 Auctioneers contestants: Jared Sutton, Flandreau SD; Ted Souvignier, Canton SD; Clayton Keck, St. Lawrence SD; Eli Pieper, Gary SD; Travis Van Dusen, Wagner SD; Shane McCloud, Lake Preston SD; Brad Veurink, Corsica, SD; Sam McCloud, Hoven SD; Don Curtis, Mitchell SD; Mike Girard, Wakonda, SD.

We had six judges sitting in the crowd judging the contestants. After every contestant sold three items of their choice, scores were tallied and the top three contestants were brought back to sell three items of choice of SDAA members from the SD Youth Foundation donated items that were selected before the contest begun. The SDAA collected over \$1400. These funds are used to put on more contests and promote the Auctioneers Association. The SD Youth Foun-



2017-18 President Ben Meyer Huron SD Presenting the SDAA State Bid Calling Champ Jared Sutton of Flandreau SD.

dation made over \$5000 for their foundation to help youth across the state.

A new feature was The Arvon Taylor Memorial to help up and coming auctioneers to go to auc-

tioneer school. This was started by his daughter Michelle and husband Tim Melberd. Arvon had a love for auctions and had worked at the Aberdeen Livestock Sale Barn. He was a member of the

South Dakota Auctioneers Association, always having his dues paid several years ahead. We raised \$775 for this Memorial.

The 2017 Champion is Jared Sutton of Flandreau. He received \$500 cash, Buckle and Plaque. The 1st Runner up, Ted Souvignier of Canton SD received \$300 and plaque, and the 2nd runner up, Clayton Keck of St Lawrence, SD received \$200 and Plaque. Jared will have the opportunity to compete at the IAC in Jacksonville, FL in July 2018.

The SDAA and SD Youth Foundation and The Arvon Taylor Memorial would like to thank everyone who donated and those that came to buy. Also thank you to our judges and all who help in any way. Thank you for all your support.

Hope to see everyone at the Black Hills Stock Show Bid calling contest January 28, 2018 at the Civic center Rapid City, SD.



2017-18 President Ben Meyer Huron SD presenting 1st Runner up Ted Souvignier of Canton SD his plaque.



2016 SDAA State Bid Calling Champ Lewis Reuer Bowdle SD presenting 2nd runner up Clayton Keck of St. Lawrence SD his plaque.

Don't forget to sign up!

Black Hills Stock Show Bid Calling Contest

2018 South Dakota Auctioneer Association Bid Calling Contest

Rapid City SD

January 28, 2018 2:00 PM

Rushmore Room Civic Center

Email: luck@venturecomm.net

Text: 605-350-3020

Entry Form

Name: _____

Address: _____

Town/State/Zip: _____

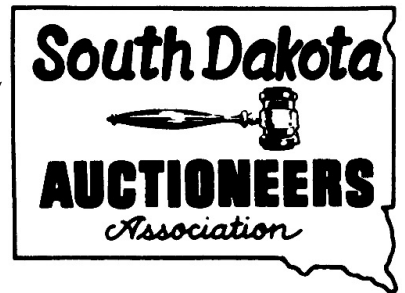
Email: _____

Phone number: _____

Hometown Paper: _____

Each contestant is to bring 3 items of your Choice to be auctioned off. You need to be at the stage at 1:00 PM To draw. Any question please call/text/email

South Dakota Auctioneers Association 2017 Bid Calling Contest



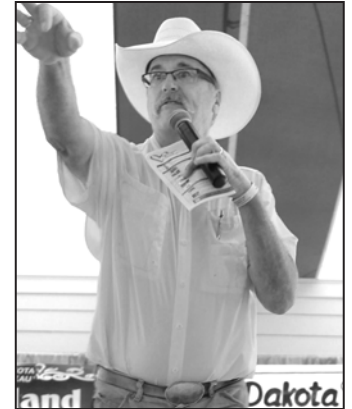
SDDA Member Vernell Qualm, 1981 President, 1985 SDAA State Bid Calling Champ, 2006 Hall of fame, 2013 Peoples Choice.



SDAA Member Val Luckett of Wessington Springs, 2007 Peoples Choice, 2016 President.



SDAA Member Lewis Reuer of Bowdle, 2016 SDAA State Bid Calling Champ.



SDAA member Tom Souvignier of Canton, 2000 SDAA State Bid Calling Champ, 2005 President, 2017 Hall of Fame.



SDAA member Kevin McPherson of Rapid City, 1995 SDAA State Bid Calling Champ, 2001 President.



SDAA member Justin Dean of Artesian, 2000 President, 2006 SDAA State Bid Calling Champ.



SDAA Member Ken Girard of Wakonda, 2001 SDAA Bid Calling Champ, 2018 President Elect.



SDAA member Val Jark Aberdeen SD, 1999 President, 1999 SDAA State Bid Calling Champ.



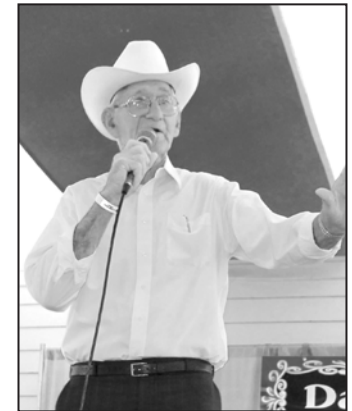
SDAA Member Ben Meyer of Huron, 2004 SDAA Bid Calling Champ, 2009 Peoples Choice, 2015 Black Hills Stock Show Bid Calling Champ, 2017 President.



SDAA Member Ted Petrak of Chamberlain, 2017 Vice President.



SDAA member Marlin Fjelland of Clark, 2004 President, 2016 Hall of Fame.



SDAA member Don Sweetser, 1979 President, 2004 Hall of Fame, 2011 Peoples Choice.



Another awesome crowd to support the South Dakota Auctioneers Association and SD Youth Foundation.



Contestant Brad Veurink of Corisca.



Contestant Travis Van Duysen of Wagner.



Contestant Mike Girard of Wakonda.



Contestant Don Curtis of Mitchell.



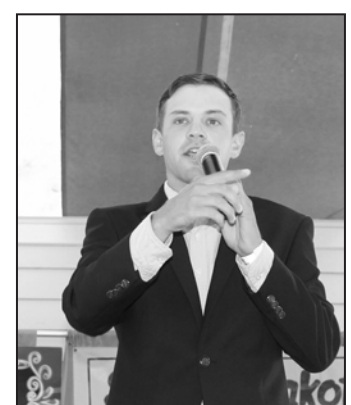
Contestant Shane McCloud of Lake Preston.



Contestant Clayton Keck of St Lawrence.



Contestant Ted Souvignier of Canton.



Contestant Jared Sutton of Flandreau.



Contestant Sam McCloud of Hoven.



SDAA member Scott Moore of Centerville, 2009 SDAA State Bid Calling Champ.

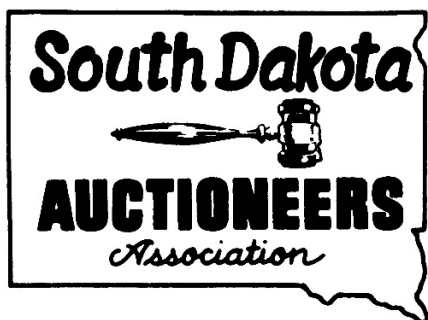


Contestant Eli Pieper of Gary.

South Dakota Auctioneers Association 2017 Bid Calling Contest



TOP PHOTO: Shown left to right: 2nd Runner up Clayton Keck of St. Lawrence, 1st Runner up Ted Souvignier of Canton and 2017 SDAA Champion Jared Sutton of Flandreau. RIGHT PHOTO: 2017 SDAA State Fair Bid Calling Champion Jared Sutton of Flandreau.



Michelle Taylor Milberd, along with husband Tim started the Arvon Taylor Memorial. Arvon was a Member of the South Dakota Auctioneers Association. His passion for the auction world his daughter is starting a memorial to help send upcoming auctioneers to school.



Thank you!

Thanks to the Clerks Sue Faulhaber Plankinton SD and Teri Luckett Mitchell SD for helping.



Vice President Ted Petrak of Chamberlain, MC Lewis Reuer of Bowdle (on stage), Past President Val Luckett of Wessington Springs, and Past President Bill Eckert.



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