



THE VOICE OF THE
**SOUTH DAKOTA
AUCTIONEERS
ASSOCIATION**

JULY 2014

www.sdaa.net



A letter from the SDAA President

Greetings SDAA Members,

First let me start by saying that I am honored and humbled to be serving as your President for 2014-2015.

I look forward to working with all of you to grow our organization, spur involvement and promote the auction industry in South Dakota.

I would be remiss if I didn't give a hearty "Thank you" and "Great Job" to Bill & Donna Eckert for being terrific hosts and putting on a great convention in Pierre.

"Thanks" to Bill for his service to the SDAA as President for 2013-2014. Another "Thank you" to our Executive Secretary, Dawn Luckett for all she does for the SDAA during our convention and throughout the year.

Lastly, "Thank you", to those of you that attended the annual convention. It's a busy time of the year for everyone and hard to get away for a day or two

but convention is a great time to visit with friends and colleagues and "talk shop". It is something that I look forward to every year and encourage all auctioneers to attend. Mark your calendars for June 11-13, 2015 in Chamberlain-Oacoma, SD at Cedar Shore Resort. We look forward to having you as our guests!

I was six years old when I knew I wanted to be an Auctioneer. Why? I grew up on my family's registered Limousin cattle operation that has hosted an annual production sale every year since 1976. I marveled then at how C.K "Sonny" Booth could auctioneer like he did (and still does). It was the rhythm, cadence, speed and enthusiasm surrounding the entire auction process that had me hooked. Years later the auction business has taken on a broader meaning for me. This is largely due to getting involved with the SDAA. Cindy and I were

getting our business started when the SDAA convention was held in Oacoma in 2003. I decided to check it out in the hopes of getting some tips from the pros but more importantly to just be visible and be a part of the group. It's one of the best decisions I've ever made. Many personal and professional relationships will come from just getting involved and introducing yourself. The next opportunity to improve your visibility will be to enter the SDAA Bid Calling Championship Sunday, August 31, 2014 at the SD State Fair in Huron. The contest is a great way to get in front of a big, diverse crowd and display your talent. Be sure to check out the contest info in this newsletter and get signed up!

By the looks of the auction calendar on sdauctions.com it appears that the auction business is alive and well! Good luck to all of you with



2014-2015 President
Chisum Peterson

your upcoming auctions. As auction professionals it's important to always put our best foot forward-you never know when a six-year-old kid might be watching!

Kind regards,
Chisum Peterson

Calendar of Events

Turner County Fair Bid Calling Contest
August 11, 2014 @ 6:30 PM - Parker, SD

South Dakota Auctioneers State Bid Calling Contest
South Dakota State Fair
August 31, 2014 @ 2:00 PM
Dakotaland Stage Huron, SD

Welcome New Members:

Jason Bormann Sioux Falls, SD
Andrew Harr Sioux Falls, SD
Zac Van Beek Lennox, SD
Tyler Burlage Brookings, SD

Dues reminder:

Remember, dues were due June 1.



Loud & Clear

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Thank you from the Mel Larson Family:

The family of Mel Larson thank you for the beautiful flowers and your thoughts and prayers. Dad was so proud to be a member of your association. Please find enclosed memorial to be used as needed.

Thanks!

Lisa, Kristy & Rocky

We received a total of \$225.00 in the memorial.

Thank you

Would like to thank everyone who participated in the 2014 SD State 4-H Building Fund. We have collected \$4926.00 from the South Dakota Auctioneers Association. Also like to thank the auctioneer that made the \$1000.00 donations that was very generous and sure did help get closer to our goal.

So please if you said you where going to send money please do so. I would like to get this done..

Thanks

Dawn Luckett

SDAA Secretary

Bid Calling Contests

Turner County Bid Calling Contest

Get geared up with the upcoming bid calling contests.

Turner County Fair at 6:30 Pm Parker, SD

For rules go to <http://www.turnercountyfair.com/contests>.

Each contestant needs to bring three items and be in place one hour before contest.

There are two categories. Buckles awarded in both divisions.

Proceeds go to the Turner County Fair bleach fund.

Preregistration by call Turner County Fair 605-297-4428
fairmail@turnercountyfair.com

Or call/text 605-350-3020- South Dakota Auctioneers Association luck@venturecomm.net

SD Auctioneers Association Bid Calling Contest

Conjunction with the Annual 4-H Foundation Auction
Held at the South Dakota State Fair August 31, 2014 @
2:00 Pm

Dakotaland Stage Huron SD

Each Contestant needs to bring 3 items and be in place 1 hour before contest,

Plaques, Buckles & Prize Money Will be awarded

Preregistration by Call/Text 605-350-3020- South Dakota Auctioneers Association

luck@venturecomm.net

So get your chant ready and come compete See you all there!

South Dakota Auctioneers Association Convention

This year the South Dakota Auctioneers Association convention was held in Pierre, SD, June 12-14, 2014 with President William Bill Eckert and wife Donna as our host.

Our convention always starts out with the board of directors meeting than off to class the guys go. Our first three hours of continued education was taught by Paul Flogstad, Sioux Falls, SD on "Fair Housing". We had NAA member Jason Winter, Harrisonville, MO, teach the next nine hours of continue education classes over the next two days. Sounds by reports that everyone enjoyed Jason's classes. Had 42 people in class.

Thursday night, June 12, was our annual fun auction. We had an excellent turn of people. This is the night that everyone in the crowd gets to vote on an auctioneer to receive the People's Choice Award. This year our fun auction grossed \$9017.00. We were down \$1374.00 from last year. But in all everyone had a great meal and time at the auction.

Friday night at the Annual Banquet. President Bill presided over the inductions first turning the microphone over to Chuck Sutton for the introduction of the new Hall of Fame member. This year it was Richard Penrod Gettysburg, SD.

Next up was last year People's Choice Winner Vernell Qualm, Platte, SD announcing 2014 People's Choice winner going to William Bill Eckert, Then on to the Warren Bessman traveling brief case being presented to the 2015 President Chisum Peterson Chamberlain, SD by Warren's brother Wayne Bessman, Madison, SD. NAA, Jason Winter swore in our new officers and board members: 2015 President Chisum Peterson; President Elect Randy Owen Watertown, SD; Vice President Val Luckett Wessington Springs, SD; Zone 1-Mike O'Dea, Philip, SD; Zone 2-Ted Petrak Chamberlain, SD; Zone 3-Ben Meyer, Huron, SD; Zone 4-Lonnie Arneson, Elm Spring, SD; Zone 5-Ken Girard Wakonda, SD; Zone 6-Scott Moore Centerville, SD.

In-coming President Chisum Peterson presented out-going President Bill Eckert with a gavel and holder for a job well done in his term.



Lucy Fischer, Long Lake, SD, Helen and Don Sweeter, Worthing, SD, taking part of the Fun Auction.

Tables were cleared and the "Westbound" band turned in their guitars and played great music for the rest of the evening.

First lady Donna Eckert and daughter Caitlin Eckert took the ladies on a tour of Pierre. They had lunch at the Casey Tibbs Center along with going to the museum. They also toured the capital and Heritage Center.

Saturday Morning three hours of class for the guys and lots of good byes til next year.

President Chisum and Cindy Peterson and family will be hosting convention in Oacoma, SD at Cedar Shores Resort.

Sympathies:

Beverly A. Price, age 92, of Madison, died Wednesday, March 26, 2014, at Sanford Hospice Cottage, Sioux Falls.

Beverly Roberts was born January 31, 1922, at Aberdeen, SD, to Robert and Helen (Hall) Roberts. She graduated from Cresbard High School at the age of 16 and obtained her teaching certificate from Northern State University in Aberdeen. She taught school for a few years and then met and married Curtis Price on September 21, 1947, at Aberdeen. She helped her husband in the operation of Madison Livestock Auction Co.

Bev was a member of Trinity Lutheran Church, P.E.O., Bridge Club and Order of Eastern Star.

She was preceded in death by her parents; her husband in 1985; a son Bob in 1997; two brothers, Robert and Royce Roberts; and one sister, Virginia Boekelheide.

Survivors include two daughters, Susan (Mike) Jones and Nancy (Mark) Clauson both of Sioux Falls; six grandchildren; seven great grandchildren; and one sister, Charlean Kittelson of Holiday Island, Ark.



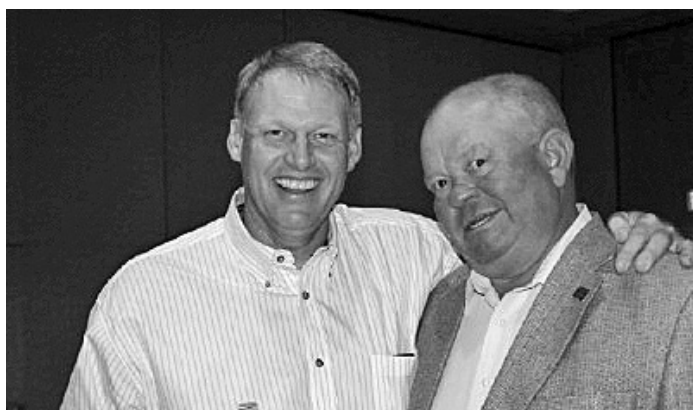
Thanks to everyone for your thoughts and concerns about our South Dakota friends who have had flooding in Canton.

More than 80 people in the Wessington Springs area are homeless after a tornado hit the town on June 18.

Keep all of them in your prayers.



Cindy Peterson (2015 first lady) and Teri Arneson.



Jeff Storm, Custer, SD and John Fischer, Long Lake, SD at the fun auction.




Bill Eckert, Okaton, SD recieving the People's Choice Award from Vernell Qualm, Platte, SD.



Chuck Sutton, Flandreau, SD presenting Richard Penrod, Gettysburg, SD his Hall of Fame plaque.

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John Fischer, Long Lake, SD getting ready for the fun auction with Jon Sweeter Sioux Falls, SD gathering what he will sell.



Ted Souvignier, Canton, SD, President Bill Eckert, Okaton, SD and Ben Meyer, Huron, SD.



Mike Girard, Wakonda, SD, Terry Brick, Brandon, SD, President Bill Eckert Okaton, SD .



Mike Girard, Wakonda, SD, Terry Brick, Brandon, SD, Ted Petrak, Chamberlain, SD, on stage Bill Eckert, Okaton, SD helping Lonnie Arneson, Elm Springs, SD auctioneering.



First Family at their final night- President Bill Eckert, First Lady Donna and daughter Caitlin Eckert and friend Grady Brodrecht.



Wayne Bessman, Madison, SD presenting 2014-2015 President Chisum Peterson, Chamberlain, SD the Warren Bessman Traveling Briefcase



Bill Eckert, Okaton with NAA Jason Winter introducing the officers and directors of the South Dakota Auctioneers Association.



Out-going president Bill Eckert, Okaton SD receiving his award from in-coming president Chisum Peterson, Chamberlain, SD.



2014-2015 Officers and Directors front: Ted Petrak, Chamberlain, SD, Chisum Peterson, Chamberlain, SD, Val Lockett, Wessington Springs, SD, Ken Girard, Wakonda SD; back Lonnie Arneson, Elm Springs, SD, Scott Moore, Centerville, SD, Randy Owen, Watertown, SD. Not pictured: Ben Meyer, Huron, SD and Mike O'Dea, Philip, SD.

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Fun Auction Crowd



Jeff Storm and Pam Egosque, Custer, SD off to the 2014 SDAA banquet..



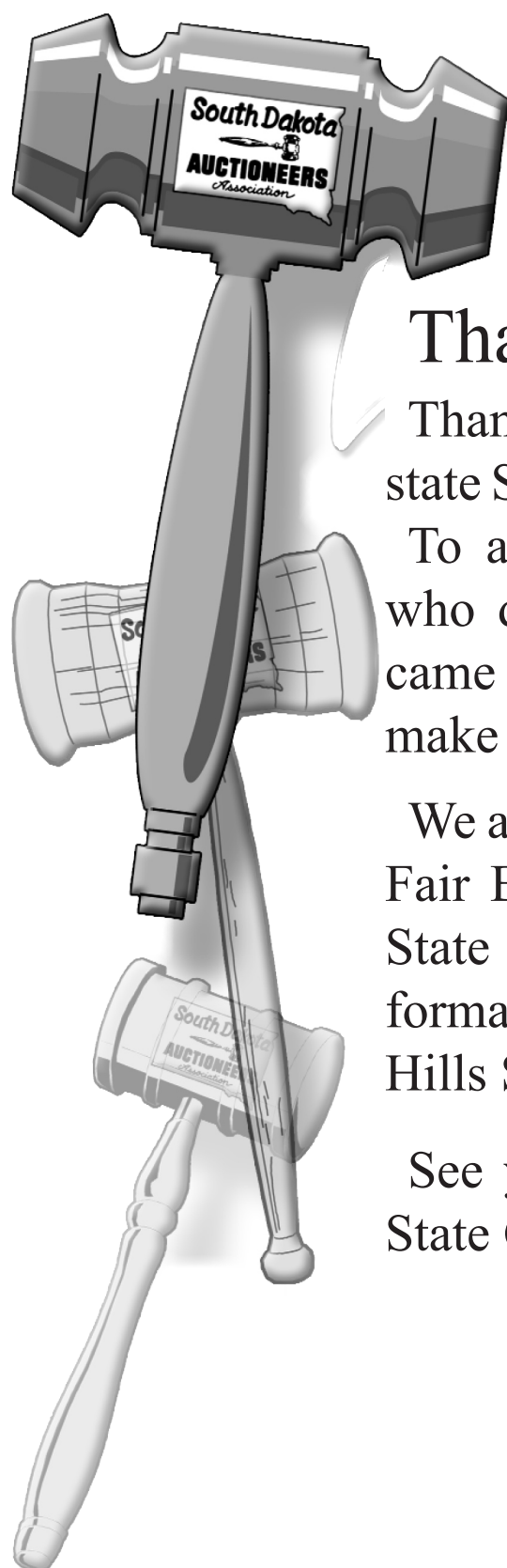
Hall of Fame members that made the trip to Pierre, SD, front: Marvin Girard, Wakonda, SD, Chuck Sutton, Flandreau, SD, Richard Penrod, Gettysburg, SD, Bob Penfield, Bowman, ND; back Don Sweeter, Worthing, SD, Vernell Qualm, Platte, SD, Dale McPherson, Rapid City, SD.



Past People's Choice Winners: front 2014 Bill Eckert, Okaton, SD; 2012 Jeff Storm, Custer, SD; 2007 Val Luckett, Wessington Springs, SD; back 2011 Don Sweete,r Worthing, SD; 2013 Vernell Qualm, Platte, SD; 2008 Dan Clark, Winner, SD. Not pictured 2010 John Owen, Watertown, SD; 2009 Ben Meyer, Huron, SD.



New inductee to the SDAA Hall of Fame Richard Penrod, Gettysburg, SD (center) and wife Joy (right) and family.



The voice
of the **South Dakota
Auctioneers Association**

Thank you

Thanks to everyone who came to the 2014 state SDAA convention in Pierre this June.

To all the many sponsors and vendors who donated and sent items, those who came to the convention, you all helped make it a great success.

We all look forward to the Turner County Fair Bid Calling Contest and the SDAA State Bid Calling Contest and further information will be passed on for the Black Hills Stock Show Bid Calling Contest.

See you in Oacoma, SD for the SDAA State Convention in June of 2015.

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South Dakota State Fair - August 31, 2014 @ 2:00 PM
Dakotaland Stage Huron, SD

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