

LOUD AND CLEAR

THE VOICE OF THE

South Dakota Auctioneers Association

JANUARY 2021

www.sdaa.net



A letter from the SDAA President



2021

— HAPPY NEW YEAR —

Hello & Happy New Year SDAA members!

What a year, 2020 in the rearview mirror! I pray everybody is healthy and has had the opportunity to practice social distancing in their own way. It seems like everything you deal with has been postponed, canceled, or changed in some way. Online auctions have become quite common, however I have seen our live auctions making their way back.

I would like to take this opportunity to congratulate a good friend and a great auctioneer, Terry Moe, on winning the 2020 South Dakota State Bid Calling Contest at the State Fair over the Labor Day Weekend! The next bid calling contest the SDAA will host is at the Black Hills Stock Show (BHSS) in Rapid City on January 31, 2021. Be sure to contact Dawn and enter. It is always a lot of fun and has some excellent competition.

Our 2021 annual convention is scheduled to take place in Ft. Pierre, South Dakota on June 10, 11, and 12, 2021 at the AmericInn. Note the enclosed information for reservations!

Once again, I would like to wish everyone a happy and blessed new year!



2020-2021 SDAA PRESIDENT
OF BRITTON, SD

God Bless!

Curt Littau, SDAA President

**Welcome to new
member:**

**Seth Weiland
of Beresford, SD**

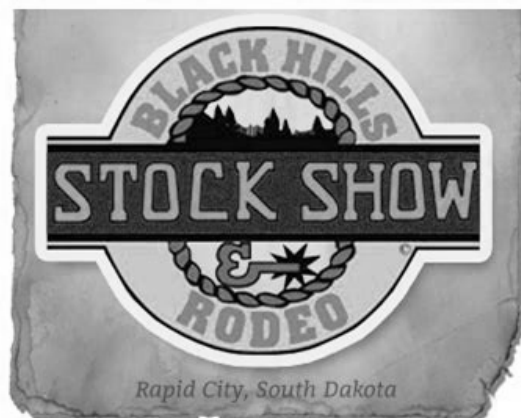
**The South Dakota
Auctioneers Association
has 147 paid members.**

If you haven't paid or sent your
dues, they are due.

It's right around the corner!

**SDAA Black Hills
Stock Show Bid
Calling Contest**

**January 31, 2021 at the
Civic Center, 1p.m. sign-in**



LOUD and CLEAR

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meyerauctions@hotmail.com

Letterbox

Dear SDAA Members,

The Association received a donation of \$3,020 from @AllAuctionSales!

This year they donated \$20 from every South Dakota auction listing on their site.

We appreciate all their support this year and look forward to working with them next year.

Check out www.allauctionsales.com. Happy New Year and Good Luck to all the contestants at Black Hills Stock Show.

*Dear Friends of the South Dakota
Auctioneers Association,
Thank you so much for the beautiful
plant you sent to honor our
dad! He considered every
auctioneer as a friend. We
are so grateful for your
thoughtfulness!
The Family of Bob Penfield*

SDAA Upcoming Events:

2021 Deadline for the
IAC Bid
Calling Contest
May 2021

IAC & NAA Conference and
Show
July 13-17 2021
Minneapolis, Minnesota!

South Dakota Auctioneers
State Convention
Book your rooms for the South
Dakota
Auctioneers Association
Convention (see below)
June 10, 11, 12, 2021
Ft Pierre SD
Curt Littau President

2021 South Dakota
Auctioneers
Association State Bid
Calling Contest
Sunday September 5, 2021
@ 2 P.M.
Huron, SD * South Dakota
State Fair

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What a year 2020 has been.

This seems the longest year yet but it has somehow gone by in an instant. With all the ups and downs throughout this crazy year, we are hoping this finds you and your family safe and healthy.

One of the highlights of this year was finally getting to meet some of you at the South Dakota Auctioneers Association Convention. While it looked a lot different this year, I still had an amazing time! I have always had a lot of respect for auctioneers. I used to attend many auctions with my dad and grandpa, and always listened to the auctioneer and the audience with such focus. From meeting and hearing stories of so many auctioneers at the convention, to their passion and everything the Association does, I felt like that kid again seeing things from a whole other perspective and my passion has grown even more for the industry.

We want to extend congratulations out to Don Bourk, 2020 who was inducted into the SDAA Hall of Fame. Hearing his family and friends speak of his career touched everyone's heart. The ladies

who keep everything going, which includes Dawn, were so much fun too! I even got to drive the speaker, George Michak, back to Sioux Falls so he could catch a plane. What an awesome person! Dawn and Josh Lockett probably needed a breather after spending time with me for a few days!

All Auction Sales has always believed in giving back to the South Dakota Auctioneer Association. They have worked so hard on being an advocate for auctioneers. After attending this event and sponsoring areas of the SDAA, we are even more aware of how important it is to support all the work the auctioneers and the Association does.

In 2020, for every South Dakota auction listing booked on AllAuctionSales.com, we donated \$20 to the SDAA. The total donated this year was \$3,020.00 on top of the sponsorships. We appreciate the auctioneers and the Association for giving All Auction Sales the opportunity to be a part of your family. So, thank you!

If you have not had a chance to check

out AllAuctionSales.com, we invite you to come see our website. More than likely, you will show up and at least have a profile page. Do not worry! Profile pages on AllAuctionSales.com are done at no charge. If you do have a profile page, that just means someone has come to our site either looking for you or one of your auctions. Our goal is to make sure the person looking for an auction finds what and who they are looking for and know how to reach you. We also want to make listing your auctions easy.

All Auction Sales has also surpassed 12,000 Facebook followers this year. We've had a lot of interest and if you haven't "liked" our page, make sure to do so! We're here to build relationships and invest in a website that makes listing auctions easy. Give us a call if you have any questions, we want to help in any way. Thank you for giving us the opportunity to work with you!

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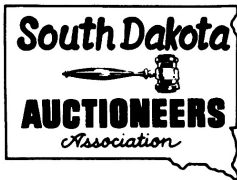
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and SDAA.



South Dakota Auctioneers Association State Convention



August 27, 28, 29, 2020
Oacoma, SD
President Ted Petrak



Our SDAA State Convention kicked off in the hospitality room with all the earlier arrivals on Wednesday August 26. This year our convention had to be moved to August due to Covid and our venue was limited. Our convention for 2021 will be moved back to June.

Our classes were spaced out and Zoom was introduced to 10 members that could not travel for various reasons. Our speaker for all 12 hours was George Michak from Pennsylvania. Thanks to George for agreeing to do all 12 hours due to NAA not letting anyone travel at their share cost.

The ladies kicked off their Thursday with a sign painting class and from the looks of it, they all had a good time. The next day with the service of Good Times Bus Service and Tucker Petrak, they traveled to see the Statue "Dignity." They also went and had lunch and hit Main Street shopping.

Thursday night was our annual Fun Auction to raise money for events through the year. This year the Fun Auction was down some but still raised \$5384.50. Also Pat Girard and Family sponsored the beverages of your choice in Memory of Hall of Fame member Marvin Girard who passed away at the beginning of the 2019 State Convention. Also this is when the audience gets to place their vote for the People's Choice Award. This year that honor went to Tucker Petrak. Congratulations.

Friday afternoon is the general business meeting of the association and nominating the candidates for zone directors and officers. This year it was slated as follows: President Curt Littau, Vice President Scott Moore, President elect Terry Brick, Zone 1-Leo Harts, Zone 2-Mike Girard, Zone 3-Nick Stormo, Zone 4-Ted Souvignier, Zone 5-Megan Hammond, Zone 6-Jared Sutton.

Advisory board is made up of Ted Petrak, Ken Girard and Ben Meyer. Thanks to all who serve on this board.

Friday night is the Awards Banquet and induction of someone into the Hall of Fame. This year the Hall of Fame was presented to Don Bourk. His daughters and spouse, Vona and Steve Johnson and Robin and Larry Carlson were present along with his wife Erin and good friends Willie and Loretta Cowan. George Michak installed all the officers and board members. Peoples Choice Award was presented. It was a good convention even due to overlapping of other events and changing dates. Hopefully everything will be normal for the 2021 SDAA State Convention hosted by President Curt Littau, to be held in Ft Pierre, SD.

Hope to see everyone there — mark your calendars for June 10, 11 and 12, 2021.



Shown left to right are the SDAA 2020-2021-Board Members, back row: Vice President Terry Brick of Brandon, SD; Zone 3 - Nick Stormo of Hayti, SD; President-Elect Scott Moore of Centerville, SD. Front row: Zone 2 - Mike Girard of Wakonda, SD; Zone 4 - Ted Souvignier of Canton, SD; Zone 5 -Megan Hammond of Aurora, SD; Zone 1 - Leo Harts of Mission Hills, SD. Not Pictured: President Curt Littau of Britton, SD and Zone 6 - Jared Sutton of Sioux Falls, SD.

President Ted Petrak auctions off an afghan his wife Pam made. The afghan, which reflects on highlights about SDAA and auctioneers, brought \$160.00.



2020 Hall of Fame recipient Don Bourke of Pierre, SD receives his award from Hall of Fame member Marlin Fjelland of Clark, SD.



Jared and Chuck Sutton of Flandreau, SD selling the Traveling Turkey.

Convention Highlights

Hall of Fame shown left to right, back row: 2016 - Terry Haiar of Alexandria, SD; 2015 - Wayne Bessman of Wentworth, SD; 2017 - Judson Seaman of Rapid City, SD. Front row: 2016 - Marlin Fjelland of Clark, SD; 2020 - Don Bourk of Pierre, SD; 2017 - Tom Souvignier of Canton, SD.



Hall of Fame Family shown left to right, front row: Robin Carlson, Erin Dourk, Don Bourk, Vona Johnson. Back row: Larry Carlson and Steve Johnson.

Past and Present Peoples Choice, shown left to right: 2017 - Clayton Keck of St. Lawrence, SD; 2020 - Tucker Petrak of Chamberlain, SD; 2014 - Bill Eckert of Okaton, SD.



Ladies celebrating Pat Girard's (center) birthday with flowers (Wakonda, SD). Center w/flowers. (Left) Lori Dean of Artesian, SD; Kathy Haiar of Alexandria, SD and Pam Petrak of Chamberlain SD.



People's Choice winner Tucker Petrak of Chamberlain, SD receiving his award from 2017 People's Choice Winner Clayton Keck of St Lawrence, SD. Notice "Proud Dad Moment" as President Ted Petrak of Chamberlain, SD looks on.



Outgoing President Ted Petrak of Chamberlain, SD receives his Gavel Award from Vice President Scott Moore of Centerville, SD.



The outgoing first family, shown left to right: Tucker Petrak, Pam Petrak, Ted Petrak and Bailey Nowotny. Thank you for all your work.



Pat Girard and late husband Marvin Girard. Pat Girard and Girard Auctions Sponsored the Fun Auction Bar in Memory of Marvin who passed away at the beginning of the 2019 SDAA State Convention

South Dakota Auctioneer Association State Bid Calling Contest

September 6, 2020 * Huron, SD

Even though the numbers were down due to Covid, we still had 10 contests. Despite a small bidding crowd this year,

the South Dakota Auctioneer Association raised \$857.50 and the South Dakota Youth Foundation raised \$3455.

Our 2019 Champion Ted Souvignier MC the event. The 2020 Champion Terry Moe of Watsford City, ND, 1st Runner up Sam McCloud of Hoven, SD and 2nd Runner up Zach Ballard of Mt. Vernon, SD. Congratulations to all.

Mark your Calendars for 2021 Labor Day Sunday.



Shown left to right are: SDAA State Bid Calling Champion Terry Moe of Watsford City, ND; First Runner Up Sam McCloud of Hoven, SD; Second Runner Up Zach Ballard of Mt. Vernon, SD.



First Runner Up
Sam McCloud
of Hoven, SD



Second Runner
Up Zach Ballard of
Mt. Vernon, SD

2021 Bid Calling Contest (continued)



MC of the Event
Ted Souvignier of
Canton, SD



Shane McCloud of
Lake Preston, SD



Tucker Petrak of
Chamberlain, SD



Clayton Keck of St.
Lawrence, SD



Second Runner Up Zach Ballard of Mt.
Vernon, SD; Champion Terry Moe of
Watsford City, ND; First Runner Up Sam
McCloud of Hoven, SD.



Jayke Glanzer of
Dolton, SD



Terry Moe of
Watsford City, ND



Zach Ballard of Mt.
Vernon, SD



Tyler Stetson of
Corsica, SD



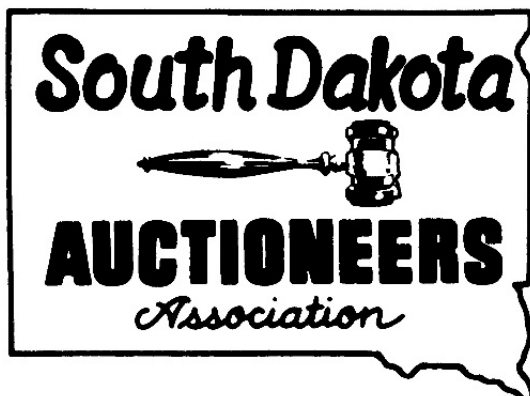
Megan Hammond
of Aurora, SD



Sam McCloud of
Hoven, SD

Save the Date for 2021 SDAA State Bid Calling Contest

*Mark your Calendars for
Labor Day Sunday!*



SDAA State Bid Calling Champion Terry Moe of Watsford City, ND

Obituary

Robert Earl Penfield

Robert, known as Bob, Penfield was born in Lemmon, South Dakota, on December 2, 1930. Besides college and his stent in the army, Bob never lived more than 75 miles from the sod house his granddad built six miles south of Lemmon in 1906.

As a boy, Bob loved to be around livestock, especially horses, and that influenced his decision to get a bachelor's degree in Animal Science from South Dakota State University.

Bob was drafted into the US Army during the Korean War on his 23rd birthday, with most of his assignment spent in Okinawa in the Veterinary Corps. Both at SDSU and in Okinawa, he was instrumental in starting Rodeo Clubs, winning bareback bronc buckles as well as announcing rodeos.

After returning from the Korean War, he found his wife, Winona, and they bought Home Base Livestock Auction Market in Bowman, ND and operated it for 19 years before shifting their focus to Real Estate, farm, and antique auctions.

Bob knew at age 6 that he wanted to be an auctioneer, following in his father and grandfather's footsteps. As a boy he'd go to Gramp's house before school to help with chores and that's where you'd find him again after school until it was time to go home to sit at the family dinner table with his five sisters. If there was a livestock auction, Bob would negotiate a deal with his teacher to do his schoolwork ahead of time so he could miss school and help at the auction. Gramps rewarded Bob for his work with small shared investments in livestock buying and selling.

Bob conducted his first auction by himself at age 17. Although he did other things alongside auctioning - such as Real Estate broker and appraiser, rodeo announcer, and author of six books - the auction profession is where he poured his time and energy, pioneering many innovations in the auction industry. Bob championed and promoted the auction way of doing business when



and wherever he had the chance.

A lifelong learner, Bob was the first ND auctioneer to hold a real estate license and both wrote and taught a course on real estate auctions for the National Auctioneers Association.

At age 37, Bob was elected as the youngest National Auctioneers Association President, and at 43, he was the youngest inductee into the National Auctioneers Association Hall of Fame. Multiple state associations also inducted Bob into their Auctioneers Hall of Fame. But more than the awards and accolades, Bob treasured the lifelong friendships with his colleagues and would often go out of his way to help other auctioneers.

Family was always a priority and source of pride and joy for Bob. The Penfields worked together in the family business of Penfield Auctions with Bert as a 4th generation auctioneer, while the girls helped Winona as clerks, cashiers, and ringmen. In their busiest year they held 383 auctions while always reserving Sunday as "The Lord's Day" for church and rest.

Unwavering loyalty and tireless commitment to his wife, family, church, community, and profession was a deep part of who Bob Penfield was. His 90 years on this earth surely ended with a joyful "Welcome Home"

from his Savior.

Bob was preceded in death by his parents, Earl Scott Penfield and Anna Weinkauff Penfield, along with sisters, Bonnie Kile, Betty Davis, and Ruth Saunders. Also, his granddaughter Hanna Martin.

His two surviving sisters are Samantha Landy and husband Randy Swanson, and Yvonne and Bill Shockley.

He also was preceded in death by his beautiful bride of 53 years, Winona Logsdon Penfield, whom Bob always considered a partner in both life and business.

Bob will be missed by his five children and their families. Bert Penfield and his son Jesse McLaughlin, Parker Krinke and Arianna Krinke; Patty and Sam Stallings and their children Sara and Matt Jones, Paul Robert Stallings, Benjamin Stallings; Laura and Ray Jilek and children Madison Jilek and Dakotah Simpson, and Allison Jilek; Joan and Casey Martin and their children Abigail and Austin Melms, Nick Martin, Sam Martin; Sam Penfield and John Kindt and son Maximilian Ramdeen. Bob also has three great-grandchildren: Brynn McLaughlin, Atlas Jones, and Finnegan Robert Melms.

He will also be missed by much-loved nieces and nephews. Memorials may be sent to:

Fellowship of Christian Auctioneers
Intl.

535 HCR 4223

Hillsboro, TX 76645

North Dakota Cowboy Hall of Fame

PO Box 137

Medora, ND 58645-0137

*In loving
memory*

.....

Obituary

Vernell Johnson

Vernell Johnson retired auctioneer, formerly of Lyons, SD, died June 6, 2020 in Omaha, NE at the age of 94.

Vernell was born April 13, 1926 and grew up on his parents' farm (Rudolph and Hildur Johnson) four miles west of Crooks, SD. Vernell was of Swedish descent having grandparents and great-grandparents from Sweden who homesteaded in Dakota Territory. (And can you believe he died on June 6—"National Day of Sweden"!)

He attended country grade school, graduated from Lyons High School, attended Sioux Falls College, and served in the U.S. Navy at the end of World War II.

Vernell married Louise Qualm, from Platte, SD in 1952. They made their home west of Crooks, then became life-long residents of Lyons, SD. They were married 61 years until Louise's death in 2013. They were members of First Lutheran Church in Sioux Falls for over 30 years. Vernell spent the last 8 years living in Omaha to be near family.

Devoting his entire life to the auction profession, Vernell began his career at the age of 9 when he sold his first auction—a basket social at a country school. He graduated from Reisch Auction School in Austin, MN when he was only 11 years old; sold his first furniture and household auction alone at the age of 11; and his first farm sale alone at the age of 15. During his junior and senior years of high school he worked with a local auctioneer. Since the age of 20, he worked full time in the auction profession, retiring at the age of 65. During his life, he sold over 10,000 auctions. He regarded his work as a "public service and public trust".

Vernell often said, "I've sold 'everything under the sun'—farms and acreages, homes in cities and small towns, all breeds of livestock, all makes and ages of farm machinery, construction equipment, antiques and household items." His love and enthusiasm for the crowd, along with the energy generated by the bidding process, somehow gave him the ability to remember and call people's names. His field of business spanned 5 states with his initial key



associates: Curtis Price, Tony Kuhle, Gaylon Souvignier, Milo Fodness, and Earl Wieman.

Vernell helped organize the South Dakota Auctioneers Association in 1962 and was elected its first president. He was a past director of the National Auctioneers Association and was inducted into both the National and South Dakota Auctioneers Halls of Fame.

In the 1970's he built his Auction and Land Brokerage office across from the Sioux Falls Arena. Vernell conducted business from there with the support of Dick Ageton, his office manager. Chuck Sutton, the grandson of one of his early associates (Tony Kuhle) now owns and operates his business there.

The same zeal he had for his auctions, he had for his hobbies. Vernell and Louise authored two pictorial history books: *South Dakota--Every Town on the Map and More* and *North Dakota--Every Town on the Map and More*. In over 6,000 photos, they captured the history of the Dakotas and vanishing scenes of rural America. Later they traveled taking more photographs and self-published a book, *Barns from the 50 States*. Vernell enjoyed hunting locally and the world over. Traveling with Louise they visited six continents and hunted big game on five.

His service to the community included many charity auctions for churches, 4-H livestock projects

and fine arts organizations. He also served on the Board of Directors of the United National Banks of South Dakota, the Federal Land Bank Board of Sioux Falls and the Augustana College Center for Western Studies Advisory Board. Vernell was elected as director of the East Dakota Conservancy Sub-District and appointed by the Governor to serve eight years on the South Dakota Real Estate Commission. He was also a member of the Augustana Fellows. In 1991 he was named Agri-Business Man of the Year by the Sioux Falls Chamber of Commerce.

When a tornado hit Pilger, NE in 2014, Vernell, then 88 years old, sold a fund-raising auction at his resident care center. With his characteristic enthusiastic chant, the crowd responded with smiles and rapid bidding. His great-grandsons in attendance were delighted to see him "in action" and eagerly participated as bidders.

As life narrowed down in his last years, Vernell remained cheerful and thankful.

Vernell was preceded in death by his wife Louise; brother Eldon Johnson; sister Laurine Ustrud; and recently, nephew Ronald Johnson. He is survived by his three daughters, Brenda (Michael) Whealy, Omaha NE, Linda (Dean) Skadeland, Kansas City, MO, and Sheila Spanel, Lincoln, NE; six grandchildren, Andrew (Darby) Whealy, Michael Whealy II, Glori (Toby) Skadeland Hausner, Alex (Mary) Spanel, Chris Spanel, and Trevor Spanel; four great-grandchildren, Benjamin Whealy and Peter Whealy and twins, Britta and Clark Hausner; brother-in-law, Luvern (Lavonne) Qualm; sister-in-law, Luetta Sluiter; and many nieces, nephews, and cousins.

A special thank you from Vernell's family to Timothy Malloy, MD, Ann Brunzell, RN and the caring staff at Brookestone Meadows Rehabilitation and Care Center, Omaha, NE. "Dignity in Life" is your mission statement and dignity in life is what you provided for Vernell the last 8 years. Thank you also to VNA Hospice for your care and comfort during his final weeks.



South Dakota Auctioneers Association
Arvon Taylor Memorial Fund
37859 234th Street
Wessington Spring SD 57382
605-539-9281/email: luck@venturecomm.net



Applicant Information

Full Name: _____ Date: _____
Last First M.I.

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City State ZIP Code

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When and where are you going to Auctioneers

School: _____

Tell us a little about yourself and why you decided to go to auctioneers school:

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Hey there Auctioneers...

Know of someone wanting to go to Auctioneer School?

Let them know they can apply for the Arvon Taylor Memorial Fund.

For the application, contact the SDAA at luck@venturecomm.net or by calling or texting 605-350-3020 or for more details.

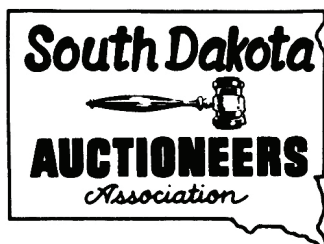
Leave it to the ladies for SDAA 2020 Convention Fun



The ladies event kick off featured sign painting at the convention. Shown left to right, back row: Pam Petrak, Emily Souvignier, Betty Julson, Lori Dean, Cathy Harts, Gayla Piroutek, Tucker Petrak (Doorway) Kathy Haiar, Morgann Leis and Pat Girard. INSET - Our Bus Driver Tucker Petrak, Owner and Operator of the Good Times Bus



MAIN PHOTO - Shown left to right are: Pam Petrak, Emily Souvignier, Betty Julson, Lori Dean, Cathy Harts, Gayla Piroutek, Tucker Petrak (Doorway) Kathy Haiar, Morgann Leis and Pat Girard. INSET - Our Bus Driver Tucker Petrak, Owner and Operator of the Good Times Bus

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SAVE THE DATE!

South Dakota Auctioneers State Convention

June 10, 11, 12, 2021**Ft. Pierre, SD**

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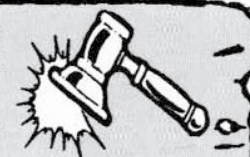


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