



THE VOICE OF THE
**SOUTH DAKOTA
AUCTIONEERS
ASSOCIATION**

AUGUST 2015

www.sdaa.net



A letter from the **SDAA President**

Hello from North Eastern South DakotaIt's hard to believe that this past week we were celebrating the Signing of The Declaration of Independence with all the usual pomp and circumstance from one end of this country to the other. Most of us, I'm sure, enjoyed the annual family gatherings, parades, bonfires, and of course fireworks and other crazy illuminations! I hope everyone had a Happy 4th of July!

With the 2015 Convention in the books, as your new president, I would like to personally thank you, the SDAA members, spouses and families for attending this year's convention.

It was certainly great to see all of the Hall of Fame Alumni in attendance and hats off to the 2015 Inductees Dan Clark and Wayne Bessman.

I think we can agree, the SDAA is moving in the right direction - this year's convention attendance was a solid display of our commitment to the auction profession and the Fun Auction was a great success, raising \$10,037.50 !

Again, I want to extend a big thanks Chisum and his wife Cindy for the won-

derful job they did hosting the 2015 Convention at Cedar Shores.

Remember to mark the date on your 2016 calendars for June 9th, 10th and 11th.

My wife Chris and I are already busy planning a lot of fun events for those 3 days and look forward to seeing you all in Watertown. Additionally, I want to put out a "challenge" to the current membershiptry recruiting new members to the Association and invite them to attend next year's convention. The more the merrier!

Also, don't forget the South Dakota Auctioneers State Bid Calling Contest which is open to all SDAA members. It is being held at the South Dakota State Fair in Huron, SD - September 6th, 2015 @ 2:00 PM on the Dakotaland Stage. Hope to see you there.

Hopefully the latest summer weather continues to cooperate and sends us all into the fall with an mix of adequate moisture and sunshine.

Looking forward to a great 2015-2016
Your President,
Randy Owen



2015-2016 SDAA President
Randy Owen
Watertown SD.

UPCOMING EVENTS

Turner County Fair
August 17, 2015 - 6:30 PM
Parker SD

South Dakota Auctioneers State Bid Calling Contest
South Dakota State Fair September 6, 2015
@ 2:00 PM Dakotaland Stage Huron, SD

New Members:

Kalen Poe, Franklin, IN
Rick Becker, Madison, SD
Rick Otten, Tea, SD
Tucker Petrak, Chamberlain, SD



Loud & Clear
is the official publication
of the South Dakota
Auctioneers Association

Copyright - All rights reserved

2015-2016 SDAA OFFICERS & DIRECTORS

PRESIDENT - Randy Owen
676 N. Lake Dr. • Watertown, SD 57201
(605) 886-5947 • owenauctions@iw.net

PRESIDENT ELECT - Val Luckett
37859 234th St
Wessington Springs, SD 57382
(605) 539-9281 • luck@venturecomm.net

VICE-PRESIDENT - Ben Meyer
20424 403rd Ave.
Huron, SD 57350
(605) 352-5597 - meyerauctions@hotmail.com

ZONE 1 DIRECTOR - Mike O'Dea
23417 Powell Rd.
Phillip, SD 57567
605-859-3256 - mike.odea@gwtc.net

ZONE 2 DIRECTOR - Ted Petrak
121 S. Main, Ste 1 • Chamberlain, SD 57325
(605) 234-3155 • sellit@midstatesd.net

ZONE 3 DIRECTOR - Mike Wieman
PO Box 148
Marion, SD 57043
(605) 648-3111 - wiemanauction@yahoo.com

ZONE 4 DIRECTOR - Lonnie Arneson
20886 River Road
Elm Springs, SD 57791
(605) 798-2525
Email: larneson@gwtc.net

ZONE 5 DIRECTOR - Ken Girard, CAI
PO Box 358
Wakonda, SD 57073
605-267-2421 - girardk@iw.net

ZONE 6 DIRECTOR - Scott Moore
421 Wisconsin St.
Centerville, SD 57014
(605) 366-8683 - scottmooreauction@yahoo.com

EXECUTIVE SECRETARY

Dawn Luckett
37859 234th St. • Wessington Springs, SD 57382
(605) 539-9281 • luck@venturecomm.net

ADVISORY BOARD

Chisum Peterson
PO Box 498 • Chamberlain, SD 57325
(605) 734-4119 - hisumpeterson@midstatesd.net

Bill Eckert
25721 237th St. • Okaton, SD 57562
(605) 843-2845 • sold@wcnec.net
Dale Nauman



The Memorial Traveling brief case in memory of SDAA Hall of Fame member Warren Bessman is being presented by Warren's brother Wayne Bessman, Madison, SD to the 2015-2016 SDAA President Randy Owen, Watertown, SD.



The fun auction is for all ages. Heath Souvignier Canton, SD out scouting the crowd for bids or candy.



Consider it SOLD!!

When you sell it at auction
with the professional
members of the
**South Dakota
Auctioneers Association**

SDAA CONVENTION SCRAPBOOK



2009 SDAA Hall of fame John and Beverly Owen of Watertown



2004 SDAA Hall of fame Don and Helen Sweeter, Worthing, SD.



Congratulations to SDAA 2011 Hall of Fame Marvin and Pat Girard for celebrating their 40th Anniversary



2002 SDAA Hall of fame Dale & Dorothy McPherson, Rapid City, SD.

Reminder: Deadline arrives for you to pay your SDAA dues

Just a reminder if you haven't sent in your 2015-2016 dues this is your last issue. Dues are \$50.00 per year and can be sent to: SDAA

37859-234th Street

Wessington Springs, SD 57382

Or if you have changed your address/information please email any correction to luck@venturecomm.net as the new directory will be going to print in the next few weeks.



One of the main focuses for the convention is that our auctioneers take their 12 hours of continued education that are required by state to keep their real estate license current.

Dan Clark enters SDAA Hall of Fame



2015 Hall of Fame inductee Dan Clark (Center front) with friends and family.



Wishing they could go fishing or telling stories!



2015 Hall of Fame inductee Dan Clark Winner SD



And then again just to visit on break



There is always unexpected fun at fun auction. SDAA member Val Jark behind doing the selling with Vendor P.J. Fanberg, Maple Plains, MN doing the actions. P.J. was representing K-Bid & On-line Auction Solutions.



2015-2016 SDAA Board of Directors, Back l to r: Zone 3 Mike Wieman SD, Zone 6 Scott Moore Centerville, SD Zone 1 Mike O'Dea Philip SD, President Randy Owen Watertown SD. Front l to R: Zone 5 Ken Girard Wakonda SD, President Elect Val Luckett Wessington Springs, SD, Zone 2 Ted Petrak Chamberlain, SD, Vice President Ben Meyer Huron SD.



People's Choice: back row 2012 Jeff Storm, Custer SD, 2015 Jared Sutton, Flandreau, SD, 2011 Don Sweeter, Worthing, SD; front row: 2007 Val Luckett, Wessington Springs, SD, 2009 Ben Meyer, Huron, SD and 2008 Dan Clark, Winner, SD. Not pictured but in attendance 2010 John Owen, Watertown, SD, and 2013 Vernell Qualm, Platte, SD, 2014 Bill Eckert Okaton, SD, Dawn Luckett, SDAA, Executive Secretary.



Megan Hammond, Brookings, SD at the fun auction

www.danclarkauctions.com



DAN CLARK
Auction Sales Winner, SD

dclark@gwtc.net

H: 605-842-1150

F: 605-842-1145

C: 605-842-6075

30294 282nd Street

Winner, SD 57580



SDAA Hall of Fame Members, back l to r: 2015 Wayne Bessman,, Madison, SD, 2015 Dan Clark, Winner SD, 2012 Gary Wieman Marion, SD, 2011 Marvin Girard Wakonda, SD, 2006 Vernell Qualm Platte, SD, 2012 Chuck Sutton Flandreau, SD, 2004 Don Sweetter Worthing, SD, 2014 Richard Penrod Gettysburg, SD: front row l to r: 2010 Bob Penfield Bozeman ND, 2002 Dale McPherson Rapid City, SD, 2009 John Owen Watertown, SD

Wayne Bessman is new member of SDAA Hall of Fame



2015 SDAA Hall of Fame Inductee Wayne Bessman (Center) & Wife Dawn and Family



2014 SDAA Bid Calling Champion Jon Millar, Sturgis, SD was the emcee for the fun auction at fun auction. The fun auction is the main fund raiser for the SDAA to help off set cost for our other events. This year it brought in over \$10,000.00.



Zone 4 Lonnie Arenson, Elm Springs, SD.



2015 SDAA Hall of fame inductee Wayne Bessman Madison SD

2015 South Dakota Auctioneers State Convention

This year's convention marks 53 years as a group. We met in Oacoma, SD with Chisum and Cindy Peterson serving as our president and host.

Starting off Thursday, June 11, we met as a board for our annual meeting and registration beginning at noon with their first of 12 hours of Continue Education starting with instructor George Michak from Pittsburg, PA, teaching a six-hour course on legal issues, best practices and risk management for professional auctioneers.

Thursday night also was our event fund raiser in which we raised over \$10,000.00 to help support other events that we do during the year, which are our two main bid calling contest one held at our South Dakota State Fair in Huron, SD, and the other held with the Black Hills Stock Show held in Rapid City SD. This year's emcee was 2014 SDAA State Fair champion Jon Millar from Sturgis, SD. This event also is your chance to choose the People's Choice winner from all the SDAA auctioneers that attend. This year it went to our youngest member Jared Sutton of Flandreau, SD. Congrats to you, Jared.

On Friday June 12, Cindy Peterson lined up a floral design class put on by

Patience Pickner of Chamberlain. The ladies made some awesome center pieces and floral designs which we all got to see as they were our center pieces on our tables at the annual banquet. They all did an awesome job and used different containers as in enamelware pots, old drawers, old tin and many more.

The guys had more classes as the second part of George Michak's Class and in the afternoon a class on agricultural real estate auctions taught by NAA Devin Ford from London, KY.

Our banquet always starts with a few awards given out and the new inductee's to the SDAA Hall of Fame. Receiving these top honor this year were Dan Clark Winner, SD, and Wayne Bessman, Madison SD. NAA member Devin Ford also did the honors of installing the new officers and board of directors. Officers and directors are, as follows: 2015-2016 President Randy Owen, Watertown, SD; President Elect Val Luckett, Wessington Springs, SD; Vice President Ben Meyer, Huron, SD; Zone 1-Mike O'Dea Philip, SD; Zone 2-Ted Petrak Chamberlain, SD; Zone 3-Mike Wieman Marion, SD; Zone 4-Lonnie Arenson, Elm Springs, SD; Zone 5-Ken Girard Wakonda SD; Zone 6-Scott Moore Centerville. The advisory

board is made up of the past three presidents-Chisum Peterson, Chamberlain, Bill Eckert, Okaton, SD, and Dale Naudman, Gettysburg, SD.

On Saturday June 13 we finished with a three hour class on multi-parcel real estate auctions. We would like to thank our many sponsors and our vendors that attended the Auctioneers Convention: Tri State livestock Susan Cable Winner, SD; K-bidsonline auction solutions P.J. Fanberg Maple Plains MN, South Dakota Auction Pages Justin & Lori Dean Artesian SD, Adventure/RE605 Lloyd Uthe Sioux Falls SD, Collector Journal, Green Sheet, Ducks Unlimited, Argus Leader, Peach, Ranch Radio/Big 81 KBHB, Star, Watertown Public Opinion, Tri State Neighbor, Pipestone Publisher, Town/Country Shopper, Sioux Valley News, Lennox/Tea Weekly, Madison Daily Leader, Performance Printing, Keiffer Supply and to all of the Auctioneers and their families for coming and making this a very successful event.

Our 2015-2016 President and his wife Randy and Chris Owen of Watertown, SD have a great convention coming up in June 2016 in Watertown, SD. Look forward to seeing everyone in Watertown



2015 President Chisum and wife Cindy Peterson, Chamberlain, SD with Class instructor George and wife Kristi Michak of Harrisburg, PA.



2015 People's Choice Winner Jared Sutton Flandreau SD



**2015 South Dakota State Fair
Bid Calling Contest
& South Dakota 4-H
Foundation Auction**

Sunday September 6, 2015 - 2:00 PM

On the Dakotaland stage on the SD State Fair Grounds

Every contestant needs to bring 3 items of their choice to be auctioned off.

The top 3 will come back for the finals and selling 3 more items from the foundation.

You must be a member of the
South Dakota Auctioneers Association
and be pre-registered

RSVP to South Dakota Auctioneers Association Office

605-350-3020 message/text or email luck@venturecomm.net



**2015 TURNER COUNTY FAIR
BID CALLING CONTEST**

Monday August 17th 2015 at 6:30 PM

Professional and Amateur Auctioneers welcome

Please RSVP to the Turner County Fair
by Calling the office 605-297-4428

or emailing them at fairmail@turnercountyfair.com

To view the rules: www.turnercountyfair.com

or RSVP to South Dakota Auctioneers Association Office

605-350-3020 message/text or email luck@venturecomm.net

Hope to see you at the Turner County Fair
and South Dakota State Fair

BID CALLING CONTESTS

David Wilson

AARE

Owner/Broker/Auctioneer

Cell (605) 490-9959

Office (605) 347-7579

Fax (605) 347-7596

Dave@SturgisSD.com

990 Main St.

Sturgis, SD 57785

www.SturgisSD.com



*Specializing in Real Estate Auctions,
Farm & Ranch, Commercial &
Rally Properties*

SUTTON AUCTION

LAND - REAL ESTATE - AUCTIONS of all types

1116 N. WEST AVE. SIOUX FALLS, SD 57104

Business: 605-336-6315

Home: 605-997-3025,

Flandreau, SD

www.suttonauction.com



SERVING THE BLACK HILLS AREA SINCE 1923

BRADEEN

REAL ESTATE & AUCTIONS

www.bradeenauction.com

E-mail: ronbradeen@realestatecenters.com



14 WEST MT. RUSHMORE ROAD
P.O. BOX 686 • CUSTER, SD 57730



RON BRADEEN, CAI
Owner/Auctioneer/Broker

(605) 673-2629

HOME: (605) 673-4087

CELL: (605) 381-2629

FAX: (605) 673-2620

For all your auction needs...

- Bid Cards • Clerking Sheets
- Lot Tags • Stickers • & More!

PP PERFORMANCE PRINTING, INC.

P.O. Box 1494, Columbus, NE 68602-1494

1-800-272-5548

perform@megavision.com • www.auctionbidcards.com



Your full service auctioneering, clerking, ringman
and order buying services.

For your next sale, call:

VAL & DAWN LUCKETT & SONS
605 539-9281 cell 605 770-2991

37859 234th St.
Wessington Springs, SD 57382

Collectors Journal

Auction & Collectors Newspaper for America



P.O. Box 720, 108 E 5th St.

Vinton, Iowa 52349-0720

319-472-4763 ext. 213

Fax 319-472-3117

auction@collectorsjournal.com

Call Rita today! www.collectorsjournal.com

Souvignier Real Estate & Auctions
210 E. 5th • Canton, SD 57013
www.souvignierauctions.com



TOM SOUVIGNIER

TED SOUVIGNIER

Auctioneer & Appraiser

Selling Residential and Agricultural Real Estate

Farm, Commercial and Household Personal Property

Office (605) 987-2404 Res. (605) 987-2904

Tom Email: tsouvignier@iw.net
Tom Cell: (605) 660-0421

Ted Email: tedsouvignier@hotmail.com
Ted Cell: (605) 660-3962

ADVERTISE IN "LOUD & CLEAR"!

Advertising rates are as follows:

Business Card size: \$20 per issue.

1/4 page: \$40 per issue.

1/2 page: \$60 per issue.

Full page: \$100 per issue.

If you would like a business card ad, please send a CLEAN
business card. Ads will be invoiced following publication.



South Dakota Auctioneers Association
37859 234th St.
Wessington Springs, SD 57382

FIRST
CLASS
MAIL

The Advertise in...
Town & Country SHOPPER

Family owned and operated for over 40 years

Over 22,000 Circulation Weekly

Check out
our e-editions

*That's complete coverage of Brookings County
and parts of 6 other counties*

609 5th Avenue, Brookings
605.692.9311

shopper@brookings.net
www.townandcountryshopper.net

Midwest
Auction Pages.com
www.midwestauctionpages.com



Livestock
Auction Pages.com
www.livestockauctionpages.com

www.sdauctions.com

Let us share your next Auction with the World!

Owned/Operated by: Dakota Web Design, Inc.

Justin & Lori Dean 40942 234th ST, Artesian, SD 57314

605.999.4239

email: sdauctions@santel.net

MARLIN T. FJELLAND

Auctioneer

16783 421st Ave.

Clark, South Dakota 57225-5804

605-532-5135 or Cell 605-228-8822

Auctions & Auction Sale Services & Advertising

Real Estate - Farm - Livestock - Antique - Household



South Dakota Real Estate License #105



ECKERT AUCTION

William P. "Bill" Eckert



25721 237th St. • Okaton, SD 57562

(605) 843-2845 • Cell: (605) 685-8715

South Dakota Real Estate License #9889

"A FULL-SERVICE AUCTION COMPANY"